Crisis Budgeting and Cash Flow Management Training Course



07 - 11 Dec 2026

Casablanca

4500 € (Per Person)

Ref: #BC8000_259335

Course Introduction / Overview:

In today's volatile economic landscape, organizations face unprecedented challenges in maintaining financial stability. This Crisis Budgeting and Cash Flow Management Training Course, offered by BIG BEN Training Center, equips participants with the essential skills and strategies to navigate financial uncertainty effectively. Participants will learn how to develop robust crisis budgets, optimize cash flow, and make informed financial decisions under pressure. The course delves into advanced techniques for financial forecasting, risk assessment, and resource allocation, enabling organizations to not only survive but also thrive during crises. Drawing upon the principles outlined in "Corporate Finance" by Stephen A. Ross, Randolph W. Westerfield, and Jeffrey Jaffe, this training provides a comprehensive framework for understanding and managing financial risks. Participants will gain practical experience through case studies and simulations, ensuring they can immediately apply their knowledge to real-world scenarios. The course emphasizes proactive planning and strategic decision-making, empowering participants to build resilient financial systems that can withstand economic shocks. This training is designed to provide a holistic understanding of crisis budgeting and cash flow management, enabling participants to lead their organizations through challenging times with confidence.

Target Audience / This training course is suitable for:

- Chief Financial Officers (CFOs).
- Finance Directors.
- Budget Managers.
- Financial Analysts.
- Treasurers.
- Controllers.
- Accounting Managers.
- Senior Management involved in financial decision-making.
- Business Owners.

Target Sectors and Industries:

- Banking and Financial Services.
- Healthcare.
- Retail.
- Manufacturing.
- Energy.
- Technology.
- Government agencies and equivalents.
- Non-profit Organizations.
- Education.

Target Organizations Departments:

- Finance Department.
- Accounting Department.
- Treasury Department.
- Budgeting Department.
- Financial Planning and Analysis (FP&A) Department.
- Risk Management Department.
- Executive Management.
- Strategic Planning Department.

Course Offerings:

By the end of this course, the participants will have able to:

- Develop and implement effective crisis budgeting strategies.
- Optimize cash flow management during periods of uncertainty.
- Conduct comprehensive financial risk assessments.
- Create accurate financial forecasts under volatile conditions.
- Allocate resources strategically to maximize financial resilience.
- Make informed financial decisions in high-pressure situations.
- Implement robust financial controls to mitigate risks.
- Understand and apply relevant regulatory requirements.
- Improve communication and collaboration across financial teams.
- Build a resilient financial system that can withstand economic shocks.

Course Methodology:

BIG BEN Training Center employs a dynamic and interactive training methodology that combines theoretical knowledge with practical application. The course incorporates case studies of real-world crises, allowing participants to analyze successful and unsuccessful strategies. Teamwork is emphasized through group exercises and simulations, fostering collaboration and knowledge sharing. Interactive sessions, including Q&A sessions and open discussions, encourage participants to actively engage with the material and share their experiences. The training also includes individual assignments and assessments to reinforce learning and track progress. Participants will receive constructive feedback throughout the course, enabling them to refine their skills and improve their performance. The methodology is designed to be highly engaging and relevant, ensuring that participants can immediately apply their new knowledge and skills to their work. The training also utilizes financial modeling and scenario planning exercises to enhance practical skills. BIG BEN Training Center is committed to providing a supportive and stimulating learning environment that empowers participants to achieve their full potential.

Course Agenda (Course Units):

Unit One: Foundations of Crisis Budgeting

- Understanding the economic landscape and potential crises.
- The role of budgeting in crisis management.
- Key principles of crisis budgeting.
- Identifying and assessing financial risks.
- Developing a proactive crisis management plan.
- Establishing clear financial communication channels.
- Case studies of successful crisis budgeting strategies.

Unit Two: Cash Flow Management During Uncertainty

- The importance of cash flow forecasting.
- Techniques for optimizing cash flow.
- Managing accounts receivable and payable.
- Negotiating with suppliers and creditors.
- Securing short-term financing options.
- Implementing cash conservation measures.
- Analyzing cash flow statements and ratios.

Unit Three: Financial Forecasting and Scenario Planning

- Developing accurate financial forecasts.
- Using scenario planning to prepare for different outcomes.
- Identifying key assumptions and sensitivities.
- Incorporating risk factors into financial models.
- Utilizing forecasting software and tools.
- Analyzing the impact of external factors on financial performance.
- Creating contingency plans for various scenarios.

Unit Four: Resource Allocation and Cost Control

- Prioritizing essential expenses.
- Identifying opportunities for cost reduction.
- Negotiating contracts and agreements.
- Optimizing inventory management.
- Managing capital expenditures.
- Implementing cost control measures.
- Evaluating the effectiveness of resource allocation strategies.

Unit Five: Financial Decision-Making Under Pressure

- Making informed financial decisions in high-pressure situations.
- Balancing short-term and long-term goals.
- Communicating financial information effectively.
- Collaborating with stakeholders.
- Managing conflicts of interest.
- Maintaining ethical standards.
- Evaluating the impact of decisions on financial stability.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

How can organizations leverage technology to enhance their crisis budgeting and cash flow management capabilities?

What unique qualities does this course offer compared to other courses?

This Crisis Budgeting and Cash Flow Management Training Course distinguishes itself through its comprehensive approach, blending theoretical knowledge with practical application to equip participants with the skills needed to navigate financial uncertainty. Unlike courses that focus solely on budgeting techniques, this training integrates cash flow management, financial forecasting, and resource allocation into a holistic framework. The course emphasizes proactive planning and strategic decision-making, empowering participants to build resilient financial systems. Drawing upon academic principles and real-world case studies, the training provides a deep understanding of financial risks and opportunities. Participants will gain hands-on experience through simulations and group exercises, ensuring they can immediately apply their knowledge to their work. The course also addresses the human element of crisis management, focusing on communication, collaboration, and ethical decision-making. BIG BEN Training Center's commitment to providing a supportive and stimulating learning environment ensures that participants can achieve their full potential and lead their organizations through challenging times with confidence. The course also incorporates the latest regulatory requirements and industry best practices, ensuring that participants are equipped with the most up-to-date knowledge and skills.