



# **ARTIFICIAL INTELLIGENCE FOR SMART AIRPORT MANAGEMENT TRAINING COURSE**

**18 - 22 OCT 2026**

**DOHA**

**5500 € (PER PERSON)**

**REF: #AIR6274\_219367**



## **COURSE INTRODUCTION / OVERVIEW:**

The global aviation industry is undergoing a profound transformation, driven by the integration of artificial intelligence into every facet of airport operation. This course provides a comprehensive exploration of how AI is revolutionizing airport management, moving beyond theoretical concepts to practical applications that enhance efficiency, security, and the passenger experience. Participants will delve into the core principles of AI and machine learning, understanding how data-driven insights can optimize everything from air traffic control to baggage handling systems. We will examine frameworks discussed by leading academics like Dr. R. John Hansman of MIT's International Center for Air Transportation, whose work emphasizes the systemic integration of technology in aviation. The curriculum is designed to be both strategic and tactical, referencing concepts from publications such as "The Digital Transformation of the Airport" to provide a robust understanding of current trends and future possibilities. At BIG BEN Training Center, we have crafted this program to empower aviation professionals with the knowledge to lead their organizations into the new era of smart airports, ensuring they can leverage AI to solve complex challenges and create seamless, intelligent airport ecosystems. This training is essential for anyone looking to master AI applications in airport logistics and operational efficiency.

## **TARGET AUDIENCE / THIS TRAINING COURSE IS SUITABLE FOR:**

- Airport Managers and Directors.
- Aviation Operations Managers.
- Air Traffic Control Supervisors.
- Airport IT and Technology Specialists.
- Airport Security Managers.
- Airline Operations Planners.
- Ground Handling Service Managers.
- Aviation Consultants and Analysts.
- Civil Aviation Authority Officials.
- Airport Project Managers.



## **TARGET SECTORS AND INDUSTRIES:**

- Airport Authorities and Operators.
- Commercial Airlines.
- Air Cargo and Logistics Companies.
- Ground Handling and Airport Service Providers.
- Aviation Technology and Software Companies.
- Aerospace and Defense Contractors.
- Government, Regulatory, and Civil Aviation Bodies.
- Management and Strategy Consulting Firms.

## **TARGET ORGANIZATIONS DEPARTMENTS:**

- Airport Operations.
- Information Technology (IT).
- Security and Surveillance.
- Passenger Services and Customer Experience.
- Strategic Planning and Development.
- Maintenance and Asset Management.
- Logistics and Supply Chain.
- Safety and Compliance.



## **COURSE OFFERINGS:**

By the end of this course, the participants will have able to:

- Analyze the fundamental concepts of AI and machine learning within the airport ecosystem.
- Evaluate AI-driven solutions for optimizing passenger flow and enhancing the travel experience.
- Develop strategies for implementing predictive maintenance for critical airport infrastructure.
- Design robust security protocols using AI-powered surveillance and threat detection systems.
- Optimize airside and landside resource allocation through data-driven AI models.
- Assess the ethical considerations and regulatory challenges of deploying AI in aviation.
- Formulate a strategic roadmap for integrating AI technologies into airport operations.
- Master the principles of data analytics for improved airport performance management.

## **COURSE METHODOLOGY:**

The training methodology at BIG BEN Training Center is designed to be immersive, interactive, and highly practical. We believe that adult learning is most effective when it combines theoretical knowledge with real-world application. This course moves beyond traditional lectures to incorporate a dynamic blend of learning techniques. Participants will engage in detailed case study analyses of leading smart airports, dissecting their AI implementation strategies, successes, and challenges. Interactive group discussions and workshops will encourage collaborative problem-solving and the exchange of diverse perspectives from across the aviation industry. Practical exercises will focus on data interpretation and strategic planning, allowing participants to apply AI concepts to simulated airport scenarios. Our expert instructors facilitate a supportive learning environment, providing continuous feedback and guiding participants through complex topics. The program emphasizes a hands-on approach, ensuring that attendees leave not just with knowledge, but with the confidence and skills to implement AI-driven solutions within their own organizations, fostering a culture of innovation and operational excellence.



## **COURSE AGENDA (COURSE UNITS):**

### **UNIT ONE: FOUNDATIONS OF AI IN THE MODERN AIRPORT ECOSYSTEM**

- Introduction to Artificial Intelligence, Machine Learning, and Deep Learning.
- The Role of Big Data and IoT in Creating Smart Airports.
- Data Infrastructure and Management for Airport AI Systems.
- Key Performance Indicators (KPIs) for AI-Driven Airport Operations.
- Understanding the AI Value Chain in Aviation.
- Case Study: The Digital Transformation of a Major International Airport.
- Ethical Considerations and Bias in Airport AI Algorithms.

### **UNIT TWO: AI-POWERED PASSENGER JOURNEY AND EXPERIENCE**

- AI for Seamless Passenger Processing and Biometric Identification.
- Optimizing Passenger Flow and Queue Management with Predictive Analytics.
- Personalized Retail and Ancillary Services through AI.
- AI-Powered Chatbots and Virtual Assistants for Customer Service.
- Intelligent and Automated Baggage Handling Systems.
- Sentiment Analysis for Measuring and Improving Passenger Satisfaction.
- Future Trends in the AI-Enhanced Passenger Experience.

### **UNIT THREE: OPTIMIZING AIRSIDE AND LANDSIDE OPERATIONS WITH AI**

- AI in Air Traffic Management and Runway Optimization.
- Predictive Analytics for Flight Delay and Disruption Management.
- Intelligent Gate and Stand Allocation Systems.
- AI-Driven Optimization of Ground Handling and Turnaround Processes.
- Predictive Maintenance for Airport Vehicles and Infrastructure.
- Optimizing Airport Energy Consumption with AI.
- AI for Workforce Management and Staff Scheduling.



## **UNIT FOUR: ENHANCING AIRPORT SECURITY, SAFETY, AND RESILIENCE**

- AI-Powered Video Surveillance and Anomaly Detection.
- Advanced Threat Detection in Baggage and Passenger Screening.
- Cybersecurity in an AI-Enabled Airport Environment.
- AI for Emergency Response and Crisis Management.
- Predictive Risk Assessment for Airport Safety Protocols.
- Drone Detection and Mitigation Systems.
- Ensuring Compliance and Regulatory Adherence with AI Tools.

## **UNIT FIVE: STRATEGIC AI IMPLEMENTATION AND THE FUTURE OF AVIATION**

- Developing a Strategic Roadmap for AI Adoption.
- Calculating ROI and Building a Business Case for AI Projects.
- Managing Change and Upskilling the Airport Workforce for an AI Future.
- The Concept of the Airport Digital Twin for Simulation and Planning.
- The Role of AI in Airport Sustainability and Environmental Management.
- Exploring the Future: Autonomous Vehicles and Robotics in Airports.
- Final Project: Designing an AI Solution for a Real-World Airport Challenge.

## **FAQ:**

### **QUALIFICATIONS REQUIRED FOR REGISTERING TO THIS COURSE?**

There are no requirements.

### **HOW LONG IS EACH DAILY SESSION, AND WHAT IS THE TOTAL NUMBER OF TRAINING HOURS FOR THE COURSE?**

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.



## **SOMETHING TO THINK ABOUT:**

Beyond operational efficiency, how can AI be leveraged to address the complex challenges of airport sustainability and environmental impact?

## **WHAT UNIQUE QUALITIES DOES THIS COURSE OFFER COMPARED TO OTHER COURSES?**

This course distinguishes itself by offering a holistic, strategic perspective on AI in aviation, rather than focusing solely on the technical aspects of algorithms and platforms. While many programs teach the "what" of AI, we emphasize the "how" and "why," equipping leaders with the strategic foresight to implement AI solutions that deliver sustainable value. Our curriculum is built around real-world case studies and practical applications, moving beyond theory to address the tangible challenges faced by airport managers today, from passenger flow to predictive maintenance. We place a significant emphasis on the ethical and human-centric aspects of AI deployment, preparing participants to lead responsible technological transformations. The course content is uniquely structured to bridge the gap between IT, operations, and executive management, fostering a common language and understanding necessary for successful AI integration. By focusing on strategic frameworks, ROI analysis, and future-proofing, this program provides a comprehensive toolkit for not just adopting AI, but for leading the charge in creating the intelligent, efficient, and resilient airports of the future.