Ethics of AI for Strategic Leadership and Governance Training Course



16 - 20 Nov 2026

Casablanca

4500 € (Per Person)

Ref: #AI9996_263822

Course Introduction / Overview:

This training course is designed to navigate the complex landscape of artificial intelligence ethics for administrative and strategic leaders. As AI integration accelerates, leaders must understand and manage the ethical dimensions of these technologies to ensure responsible deployment and sustain public trust. This program, offered by BIG BEN Training Center, provides a comprehensive framework for ethical AI decision-making, moving beyond technical jargon to focus on practical, governance-level challenges. We will delve into critical issues like algorithmic bias, data privacy, accountability, and the societal impact of AI systems. The course draws on foundational concepts from prominent thinkers in the field, such as Wendell Wallach, author of "A Dangerous Master: How to Keep Technology from Slipping Beyond Our Control." Wendell Wallach's work underscores the urgency of proactive ethical oversight. Participants will explore real-world case studies and gain actionable insights to develop robust ethical governance policies and frameworks. The curriculum emphasizes the strategic importance of aligning AI initiatives with an organization's core values, ensuring ethical considerations are woven into every stage of the AI lifecycle.

Target Audience / This training course is suitable for:

- Chief Executive Officers and C-level executives.
- Board members and directors.
- Senior managers and department heads.
- Ethical officers and compliance managers.
- Technology strategists and innovation leaders.
- Policy makers and government officials.
- Project managers overseeing AI implementation.

Target Sectors and Industries:

- Technology and software development.
- Financial services and banking.
- Healthcare and pharmaceuticals.
- Government agencies and public administration.
- Manufacturing and logistics.
- Legal and consulting services.
- Education and research institutions.
- Marketing and advertising.

Target Organizations Departments:

- Executive Leadership.
- Information Technology and Data Science.
- Legal and Compliance.
- Human Resources.
- Corporate Strategy.
- Risk Management.
- Public Relations and Communications.
- Research and Development.

Course Offerings:

By the end of this course, the participants will have able to:

- Formulate ethical AI governance frameworks for their organizations.
- Identify and mitigate algorithmic bias in AI systems.
- Develop policies for responsible data usage and privacy protection.
- Establish clear accountability structures for AI-driven decisions.
- Assess the societal and human impact of deploying AI technologies.
- Communicate ethical AI principles to stakeholders and teams.
- Navigate the regulatory landscape concerning artificial intelligence.
- Build a culture of ethical AI innovation within their organizations.

Course Methodology:

This training course at BIG BEN Training Center employs a highly interactive and practical methodology to ensure deep understanding and skill application. The program balances theoretical knowledge with hands-on, real-world application. Each session incorporates case studies drawn from various industries, allowing participants to analyze complex ethical dilemmas and propose solutions. We will use group discussions and collaborative problem-solving exercises to facilitate a peer-to-peer learning environment, where leaders can share insights and challenges. Role-playing scenarios will simulate real-life situations, such as communicating an AI policy to a board of directors or addressing public concern about algorithmic bias. The course also includes expert-led lectures, interactive Q&A sessions, and practical workshops on developing ethical frameworks. We will use a blended approach, ensuring the content is relevant to the strategic concerns of senior leaders. This methodology focuses on developing a practical toolkit for ethical leadership in the age of AI.

Course Agenda (Course Units):

Unit One: The Foundations of AI Ethics for Leaders.

- Defining ethical AI and its strategic importance for leadership.
- Key ethical dilemmas in AI development and deployment.
- Understanding algorithmic bias and fairness.
- The role of data privacy and security in AI systems.
- Frameworks for ethical decision-making in AI governance.

Unit Two: Accountability and Transparency in AI.

- Establishing clear lines of accountability for AI outcomes.
- The importance of explainable AI (XAI) for leaders.
- Auditing AI systems for transparency and compliance.
- Creating a culture of ethical responsibility.
- Case studies on failed AI implementations due to a lack of transparency.

Unit Three: Social Impact and Human-Centric AI.

- Assessing the societal impact of AI technologies.
- The future of work and the ethical implications for human resources.
- Ensuring AI systems serve human values and well-being.
- Mitigating the risks of AI-driven manipulation and misinformation.
- Promoting diversity and inclusion in AI development teams.

Unit Four: Building an Ethical AI Governance Framework.

- Developing a robust internal AI ethics committee.
- Crafting and implementing corporate AI ethics policies.
- Integrating ethical considerations into the AI development lifecycle.
- Navigating international regulations and legal requirements.
- Stakeholder management and communication of ethical AI principles.

Unit Five: Strategic Leadership and the Future of AI.

- The leader's role in championing ethical AI.
- Forecasting future ethical challenges in AI innovation.
- Applying ethical principles to generative AI and large language models.
- Building trust and credibility with customers and the public.
- Developing a strategic roadmap for ethical AI adoption.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

In an increasingly automated world, how can leaders ensure that the pursuit of efficiency through AI does not erode the core human values of fairness, empathy, and dignity?

What unique qualities does this course offer compared to other courses?

This training course stands out by focusing specifically on the strategic and ethical challenges faced by administrative and strategic leaders, rather than getting bogged down in technical details. We move beyond a superficial understanding of AI ethics to provide a practical, governance-level perspective. The curriculum is built on real-world case studies and collaborative problem-solving, which allows participants to apply ethical frameworks to complex business scenarios. This course is not about memorizing regulations; it's about developing the critical thinking skills needed to lead with integrity in the age of AI. The content addresses key leadership concerns, like algorithmic bias, data privacy, and accountability, in a way that is immediately applicable to decision-making at the highest levels. This program provides a complete roadmap for building a trustworthy, responsible, and innovative AI strategy that aligns with corporate values and secures stakeholder trust.