Comprehensive Artificial Intelligence Diploma Program with Practical Projects Training Course



07 - 11 Dec 2026

Casablanca

4500 € (Per Person)

Ref: #AI8782_263655

Course Introduction / Overview:

This training course is designed to give participants a deep and practical understanding of artificial intelligence, from foundational concepts to advanced applications. In today's data-driven world, mastering AI is no longer a luxury but a necessity for professionals across many fields. This program provides a complete overview of AI, machine learning, deep learning, and natural language processing. It focuses on the hands-on skills needed to develop and implement real-world AI projects. The curriculum is informed by the work of prominent academic authors, like Stuart Russell and Peter Norvig, from their influential book "Artificial Intelligence: A Modern Approach." The course delves into essential topics such as neural networks, predictive analytics, and computer vision, and it highlights how these technologies can be used to solve complex problems and drive business growth. BIG BEN Training Center has developed this program to bridge the gap between theoretical knowledge and practical application, ensuring participants gain tangible experience through practical projects and case studies. This immersive approach allows learners to build a portfolio of AI projects, preparing them to lead AI initiatives and contribute to innovation within their organizations.

Target Audience / This training course is suitable for:

- Data scientists and data analysts.
- Software developers and engineers.
- Business intelligence professionals.
- IT managers and project managers.
- Researchers and academics.
- Students in STEM fields.
- Consultants specializing in technology and strategy.

Target Sectors and Industries:

- Technology and software development.
- Finance and banking.
- Healthcare and pharmaceuticals.
- Retail and e-commerce.
- Manufacturing and logistics.
- Government agencies and public sector.
- Telecommunications.

Target Organizations Departments:

- Research and development.
- Data analytics and data science.
- Information technology.
- Marketing and sales.
- Product development.
- Operations and supply chain management.
- Business strategy.

Course Offerings:

By the end of this course, the participants will have able to:

- Build and train machine learning models for predictive analysis.
- Use deep learning frameworks like TensorFlow and PyTorch for complex projects.
- Apply natural language processing techniques to analyze and interpret text data.
- Develop computer vision applications for image recognition and object detection.
- Design and implement practical AI solutions to solve business problems.
- Understand and manage the ethical implications of AI development.
- Master key AI concepts including neural networks and reinforcement learning.

Course Methodology:

BIG BEN Training Center's approach to this training course is hands-on and project-based. We believe the best way to master AI is by doing it, not just by learning about it. The training methodology combines expert-led lectures with practical, real-world case studies to give participants a thorough understanding of each topic. A significant portion of the course is dedicated to group activities and collaborative projects, where participants work in teams to design, develop, and implement their own AI solutions from scratch. We use interactive coding sessions and live demonstrations to help participants apply new concepts immediately. This includes working with industry-standard tools and platforms to get a feel for a real-world development environment. The course also features regular feedback sessions to ensure participants are on track and to help them refine their projects. This immersive and practical approach ensures that participants leave with a strong portfolio of completed projects, a deeper understanding of AI concepts, and the confidence to take on advanced AI roles.

Course Agenda (Course Units):

Unit One: Foundations of Artificial Intelligence

- Introduction to AI and its subfields.
- Core concepts of machine learning.
- Data preparation and feature engineering.
- Supervised and unsupervised learning.
- Regression and classification models.
- Model evaluation and validation.
- Introduction to practical projects.

Unit Two: Deep Learning and Neural Networks

- Introduction to neural networks.
- Building and training a deep neural network.
- Convolutional Neural Networks (CNNs) for computer vision.
- Recurrent Neural Networks (RNNs) for sequential data.
- Using deep learning frameworks.
- Transfer learning and fine-tuning models.
- Practical deep learning project.

Unit Three: Natural Language Processing (NLP)

- Introduction to NLP.
- Text preprocessing and tokenization.
- Sentiment analysis and text classification.
- Language modeling and generation.
- Word embeddings and vector representations.
- Topic modeling and text summarization.
- Practical NLP project.

Unit Four: Computer Vision and Advanced Applications

- Introduction to computer vision.
- Image and video analysis.
- Object detection and recognition.
- Generative AI models.
- Reinforcement learning concepts.
- Building an advanced AI agent.
- Practical computer vision project.

Unit Five: AI Ethics, Deployment, and Career Development

- Ethical considerations in AI.
- Bias in machine learning models.
- AI project management and deployment.
- Introduction to MLOps.
- Future trends in AI.
- Career pathways in AI.
- Capstone project presentation.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

How can a data scientist effectively mitigate algorithmic bias in a predictive model to ensure fair and equitable outcomes for all user groups?

What unique qualities does this course offer compared to other courses?

This training course is designed to be a complete pathway to becoming a proficient AI professional, distinguishing it from many others that only touch on single topics. While other programs might teach you the basics of Python or a specific machine learning model, our curriculum offers a full-stack learning experience. It guides participants from foundational concepts to the development of a professional portfolio of practical projects. The program's emphasis on hands-on application means that you will not just learn theories, you will build working solutions. Our focus on a project-based approach, from start to finish, ensures participants can confidently show their skills to potential employers. We also dedicate a significant portion of the training to the critical but often overlooked topics of AI ethics, deployment strategies, and career planning. This gives participants a well-rounded skill set that goes beyond technical knowledge, preparing them to manage complex AI initiatives and lead in their fields. The result is a course that prepares you for a career in AI, not just a single project.