AI-Powered Smart City Infrastructure Development Training Course

02 - 06 Nov 2026

Madrid

5900 € (Per Person)

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Course Introduction / Overview:

The global shift towards urbanization presents unprecedented challenges and opportunities for city management and development. This course provides a comprehensive exploration of how Artificial Intelligence (AI) and smart technologies are revolutionizing urban infrastructure. We will move beyond theoretical concepts to provide a practical roadmap for designing, implementing, and managing the smart cities of tomorrow. Drawing on the pioneering work of experts like Carlo Ratti of the MIT Senseable City Lab, who emphasizes the human-centric potential of urban technology, this program delves into the core components of smart city ecosystems. Participants will explore the integration of IoT, big data analytics, and AI to enhance public services, optimize resource management, and foster sustainable growth. The curriculum is designed to equip leaders with the strategic insights needed to navigate the complexities of digital transformation in an urban context, a theme thoroughly examined in literature such as "The Smart Enough City". At BIG BEN Training Center, we are committed to empowering professionals to build more efficient, resilient, and equitable urban environments through the strategic application of cutting-edge technology. This training course is your gateway to mastering the principles and practices that are shaping the future of urban living.

Target Audience / This training course is suitable for:

- Urban Planners and City Managers.
- Government Officials and Public Sector Leaders.
- Civil Engineers and Infrastructure Project Managers.
- IT Directors and Technology Strategists.
- Policy Advisors and Urban Development Consultants.
- Sustainability Officers and Environmental Planners.
- Real Estate Developers and Investors.
- Telecommunication and Utility Sector Professionals.
- Public Safety and Emergency Services Commanders.
- Innovation and Smart City Project Team Members.

Target Sectors and Industries:

- Government and Public Administration.
- Urban Planning and Development.
- Civil Engineering and Construction.
- Information Technology and Telecommunications.
- Energy and Utilities.
- Transportation and Logistics.
- Public Safety and Security.
- Environmental Management and Sustainability.
- Real Estate and Property Management.
- Consulting and Professional Services.

Target Organizations Departments:

- Strategic Planning and Urban Development.
- Information Technology and Digital Transformation.
- Public Works and Infrastructure Management.
- Transportation and Mobility Services.
- Innovation and Technology Offices.
- Policy and Governance.
- Environmental and Sustainability Departments.
- Public Safety and Emergency Management.
- Economic Development.
- Capital Projects and Engineering.

Course Offerings:

By the end of this course, the participants will have able to:

- Develop a comprehensive strategic framework for smart city initiatives.
- Analyze the role of AI, IoT, and big data in modernizing urban infrastructure.
- Evaluate different smart technology solutions for transportation, energy, and public services.
- Design data governance and privacy policies for smart city projects.
- Assess cybersecurity risks associated with connected urban systems.
- Manage the lifecycle of a smart city project from conception to implementation.
- Foster public-private partnerships to fund and support smart city development.
- Integrate principles of sustainability and equity into smart city design.
- Utilize predictive analytics for proactive urban management and resource allocation.
- Lead digital transformation initiatives within a municipal or organizational context.

Course Methodology:

The training methodology at BIG BEN Training Center is designed to be highly interactive, engaging, and application-oriented. We believe that adult learning is most effective when it combines theoretical knowledge with practical application. This course utilizes a blended learning approach, incorporating expert-led presentations, in-depth case study analyses of successful smart city projects from around the globe, and collaborative group discussions to foster peer-to-peer learning. Participants will engage in hands-on workshops and simulation exercises that challenge them to solve real-world urban problems using AI and smart technologies. A significant portion of the training is dedicated to developing a strategic implementation plan, allowing participants to directly apply course concepts to their own professional contexts. Our expert facilitators encourage active participation, creating a dynamic learning environment where questions are encouraged and complex ideas are explored. Continuous feedback is provided throughout the sessions to ensure a deep understanding of the material and to help participants build the confidence needed to lead smart city initiatives within their organizations. The focus is on experiential learning, ensuring that attendees leave with not just knowledge, but also with practical skills and actionable strategies.

Course Agenda (Course Units):

Unit One: Foundations of the Modern Smart City

- Introduction to Smart City Concepts and Frameworks.
- The Evolution of Urban Technology and Digital Transformation.
- Key Enabling Technologies: IoT, Big Data, and Cloud Computing.
- The Role of Connectivity: 5G and Next-Generation Networks.
- Global Case Studies of Leading Smart Cities.
- Understanding the Smart City Ecosystem and Stakeholders.
- Core Principles of Sustainable and Human-Centric Urban Design.

Unit Two: Intelligent Infrastructure and Systems

- Smart Energy Grids and Efficient Resource Management.
- Intelligent Transportation Systems (ITS) and Traffic Management.
- AI-Powered Public Transit and Mobility as a Service (MaaS).
- Smart Buildings and Connected Real Estate.
- Smart Water and Waste Management Solutions.
- Digital Twins for Urban Planning and Infrastructure Simulation.
- Integrating Legacy Infrastructure with New Technologies.

Unit Three: AI and Data Analytics for Urban Governance

- The Role of Artificial Intelligence in Public Service Delivery.
- Using Big Data Analytics for Evidence-Based Urban Planning.
- Predictive Analytics for Public Safety and Emergency Response.
- Machine Learning Models for Optimizing City Operations.
- Data Governance, Ethics, and Privacy in a Smart City.
- Developing a City-Wide Data Strategy and Platform.
- Open Data Initiatives and Citizen Engagement Platforms.

Unit Four: Smart City Strategy, Policy, and Implementation

- Developing a Strategic Roadmap for Smart City Implementation.
- Project Management Methodologies for Urban Tech Projects.
- Financing Smart Cities: Public-Private Partnerships (PPPs) and Funding Models.
- Crafting Effective Policies and Regulatory Frameworks.
- Engaging Citizens and Building Public Trust.
- Measuring Success: Key Performance Indicators (KPIs) for Smart Cities.
- Overcoming Common Challenges in Smart City Deployment.

Unit Five: The Future of Urban Living and Advanced Technologies

- Emerging Trends: Autonomous Vehicles, Drones, and Urban Air Mobility.
- The Importance of Cybersecurity for Critical Urban Infrastructure.
- Building Resilient and Climate-Adaptive Smart Cities.
- Ethical Considerations and Mitigating Bias in Urban AI Systems.
- The Future of Work and the Economy in a Smart City.
- Fostering a Culture of Innovation in Municipal Government.
- Capstone Project: Designing a Smart City Initiative Proposal.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

As cities become increasingly reliant on AI for critical infrastructure management, how can urban planners and policymakers ensure that these systems are equitable and do not perpetuate existing societal biases?

What unique qualities does this course offer compared to other courses?

This training course distinguishes itself through its holistic and strategic approach, moving beyond a purely technical overview of smart city technologies. While many programs focus on individual tools, our curriculum emphasizes the critical intersection of technology, policy, finance, and human-centric design. We provide a comprehensive framework that integrates the technical aspects of AI and IoT with the complex realities of urban governance, public-private partnerships, and citizen engagement. The course is built upon a foundation of real-world case studies, allowing participants to analyze both the successes and failures of global smart city initiatives to derive actionable lessons. A key differentiator is our focus on implementation strategy and ethical governance, equipping leaders not just with knowledge of what is possible, but with a practical roadmap for how to achieve it responsibly and sustainably. Participants will engage in strategic planning exercises and simulations that mirror the challenges they face in their professional roles, ensuring they leave with tangible skills and a robust network of peers. The academic rigor is balanced with practical application, preparing attendees to lead complex, multi-stakeholder projects and drive meaningful urban transformation.