Applied Artificial Intelligence for the Government Sector Training Course



16 - 20 Nov 2026

Casablanca

4500 € (Per Person)

Ref: #AI8095_263870

Course Introduction / Overview:

This training course is specifically designed for public sector professionals to explore the transformative power of artificial intelligence. As governments worldwide seek to improve efficiency, enhance public services, and make data-driven decisions, a deep understanding of AI is becoming critical. This program, offered by BIG BEN Training Center, provides a practical and policy-oriented approach to implementing AI technologies in government. We will explore how AI can be used to optimize resource allocation, automate routine tasks, improve public safety, and enhance citizen engagement. The course will address key concerns for the public sector, including data security, algorithmic transparency, and the ethical implications of using AI in governance. The content draws on concepts from "The AI Republic: Building the Nexus Between Humans and Intelligent Automation" by Mark Esposito, a forward-looking book that addresses the unique challenges and opportunities of AI in a societal context. This course provides a complete framework for developing and deploying AI strategies that are secure, ethical, and aligned with public values.

Target Audience / This training course is suitable for:

- Public administrators and government officials.
- Policy makers and strategic planners.
- IT managers and data officers in public services.
- Civil servants and department heads.
- Researchers and analysts in government agencies.
- Risk managers and compliance officers.
- Urban planners and public health officials.
- Anyone involved in public sector innovation.

Target Sectors and Industries:

- Government agencies and public administration.
- Healthcare and social services.
- Defense and national security.
- Urban planning and smart cities.
- Transportation and public works.
- Education.
- Tax and finance authorities.
- Judicial and legal services.

Target Organizations Departments:

- Public Administration.
- Information and Communication Technology.
- Strategic Planning and Policy.
- Risk Management and Auditing.
- Public Services and Citizen Affairs.
- Urban Development.
- Security and Law Enforcement.
- Health and Social Services.

Course Offerings:

By the end of this course, the participants will have able to:

- Formulate an AI strategy for a government department.
- Identify public sector problems suitable for AI solutions.
- Evaluate AI tools for improving service delivery.
- Understand the ethical and legal frameworks for AI in government.
- Ensure data privacy and security in AI systems.
- Communicate the benefits of AI to stakeholders and the public.
- Develop a roadmap for AI implementation in their agency.
- Measure the impact of AI initiatives on public outcomes.

Course Methodology:

This training course at BIG BEN Training Center employs a unique methodology centered on the specific needs and constraints of the public sector. The program uses a blend of case studies from successful government AI initiatives and scenario-based exercises. Participants will work in groups to solve complex policy challenges, such as using AI to manage public resources or improve urban mobility. The training emphasizes practical applications over technical theory, focusing on how to integrate AI effectively into existing workflows. We will facilitate interactive discussions on ethical dilemmas and public accountability. The methodology includes expert-led sessions on best practices for data governance and privacy in the public domain. This approach ensures that participants leave with a clear, actionable plan for leveraging AI to create more efficient and citizen-centric public services.

Course Agenda (Course Units):

Unit One: AI Fundamentals for Government.

- Defining AI and its relevance to the public sector.
- Identifying opportunities for AI in public services.
- Understanding data sources for government AI projects.
- Ethical and legal considerations in public sector AI.
- Case studies of AI-driven government success stories.

Unit Two: Enhancing Public Services with AI.

- Using AI for citizen-centric service delivery.
- Improving efficiency with AI-driven process automation.
- AI applications in public health and social services.
- Predictive analytics for policy making.
- Creating smart cities through AI and data.

Unit Three: Data Governance and Security.

- The importance of data privacy in the public sector.
- Best practices for securing government data.
- Ensuring algorithmic transparency and accountability.
- Regulatory compliance and legal frameworks.
- Building a trusted data infrastructure.

Unit Four: AI Strategy and Implementation.

- Developing an AI strategy aligned with public goals.
- Assessing a department's readiness for AI adoption.
- Creating a roadmap for phased AI implementation.
- Managing stakeholder expectations and public communication.
- Overcoming barriers to AI adoption in government.

Unit Five: The Future of AI in Governance.

- Emerging AI trends relevant to the public sector.
- The role of generative AI in public administration.
- Building partnerships with private sector technology firms.
- Fostering a culture of innovation within government.
- The future of work and human-AI collaboration.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

Given the public trust inherent in government functions, how can a government agency balance the efficiency gains of AI with the critical need for transparency, fairness, and accountability?

What unique qualities does this course offer compared to other courses?

This training course is designed with the unique challenges and opportunities of the government sector in mind. Unlike general AI courses, it focuses on the specific policy, ethical, and implementation issues that public servants face. The curriculum is not just about technology, but about strategy, governance, and public trust. We use real-world case studies of successful government AI projects, allowing participants to learn from practical examples rather than abstract theory. The course addresses critical topics such as data privacy and algorithmic transparency, which are paramount in the public sector. By providing a clear roadmap for AI adoption, the program empowers participants to become leaders in public sector innovation, ensuring that AI is used responsibly to improve the lives of citizens.