Sustainable AI and Green Tech Solutions for Industry Training Course



30 Nov - 04 Dec 2026

Casablanca

4500 € (Per Person)

Ref: #AI5615_291554

Course Introduction / Overview:

This course addresses the critical intersection of artificial intelligence and environmental sustainability, a nexus that is redefining industrial efficiency and corporate responsibility. As industries increasingly rely on AI for innovation and optimization, the environmental cost of computation from energy-intensive data centers to complex model training has become a significant concern. This program provides a comprehensive framework for understanding and implementing sustainable AI and green technology solutions. Drawing on principles discussed by leading academics like Yoshua Bengio on the role of AI in tackling climate change, and concepts explored in works such as "Green IT: A Sustainable Approach", the course navigates the dual challenge of leveraging AI's power while minimizing its ecological footprint. Participants will learn to design, develop, and deploy AI systems that are not only powerful but also energy-efficient and environmentally conscious. BIG BEN Training Center has designed this curriculum to equip professionals with the practical skills needed to lead the transition towards a greener, more sustainable technological future, aligning innovation with planetary health and long-term business resilience. This is a journey from understanding the problem to mastering the solutions that will shape the future of responsible industry.

Target Audience / This training course is suitable for:

- Chief Sustainability Officers (CSOs).
- IT Managers and Directors.
- AI and Machine Learning Engineers.
- Data Scientists and Analysts.
- Operations and Production Managers.
- Technology and Innovation Strategists.
- Environmental, Social, and Governance (ESG) Specialists.
- Product Development Managers.
- Corporate Strategy and Policy Makers.
- Engineers and Technicians in the energy and manufacturing sectors.

Target Sectors and Industries:

- Manufacturing and Industrial Production.
- Energy and Utilities (including renewables).
- Information Technology and Data Services.
- Logistics and Supply Chain Management.
- Agriculture and Food Production.
- Automotive and Transportation.
- Construction and Real Estate.
- Telecommunications.
- Financial Services and FinTech.
- Governmental bodies and public sector agencies.

Target Organizations Departments:

- Sustainability and Corporate Social Responsibility (CSR).
- Information Technology (IT) and Infrastructure.
- Research and Development (R&D).
- Operations and Production.
- Supply Chain and Logistics.
- Strategic Planning and Business Development.
- Data Analytics and Business Intelligence.
- Engineering and Product Design.
- Compliance and Regulatory Affairs.

Course Offerings:

By the end of this course, the participants will have able to:

- Analyze the environmental impact and carbon footprint of AI systems.
- Develop strategies for creating energy-efficient AI models and algorithms.
- Evaluate and select appropriate green computing hardware and infrastructure.
- Implement sustainable AI practices across the entire technology lifecycle.
- Integrate green technology solutions into existing industrial processes for resource optimization.
- Design AI-driven systems for environmental monitoring and management.
- Align AI initiatives with corporate ESG goals and reporting standards.
- Formulate a business case and ROI analysis for sustainable technology investments.
- Navigate the ethical considerations and regulatory landscape of green AI.
- Lead organizational change towards a culture of sustainable innovation.

Course Methodology:

The training methodology at BIG BEN Training Center is designed to be immersive, practical, and highly interactive, ensuring participants can translate theoretical knowledge into actionable strategies. This course moves beyond traditional lectures by incorporating a dynamic blend of expert-led presentations, real-world case study analyses, and collaborative group workshops. Participants will engage in hands-on exercises, such as calculating the carbon footprint of a sample AI model and designing a green IT implementation plan for a hypothetical company. Interactive sessions will facilitate peer-to-peer learning and brainstorming, allowing attendees to share challenges and solutions from their own industries. We emphasize a problem-solving approach, where teams will tackle complex scenarios related to sustainable technology adoption. Continuous feedback from the instructor and peers is a core component, fostering a supportive learning environment. The program culminates in a capstone project where participants develop a strategic roadmap for implementing a sustainable AI initiative, ensuring they leave with a tangible and relevant plan for their organization. This comprehensive, hands-on approach guarantees a deep and lasting understanding of the subject matter.

Course Agenda (Course Units):

Unit One: Foundations of Sustainable AI and Green Technology

- Introduction to Sustainable AI and Green Computing.
- The Environmental Impact of Digital Transformation and AI.
- Understanding the AI Carbon Footprint.
- Key Concepts: ESG, Circular Economy, and Decarbonization.
- The Business Case for Green Technology and Sustainable AI.
- Global Sustainability Goals and the Role of Technology.
- Regulatory Frameworks and Environmental Compliance.

Unit Two: Energy-Efficient AI and Green Algorithms

- Principles of Green Machine Learning.
- Designing Energy-Efficient AI Models and Architectures.
- Techniques for Model Optimization and Compression.
- Introduction to TinyML and Edge AI for Sustainability.
- Federated Learning for Reduced Data Transmission.
- Carbon-Aware Computing and Scheduling.
- Benchmarking and Measuring the Energy Consumption of AI.

Unit three: Green Infrastructure and Sustainable Operations

- Sustainable Data Center Design and Management.
- Renewable Energy Integration for IT Infrastructure.
- Hardware Considerations: CPU, GPU, and Specialized Accelerators.
- Cloud Computing vs. On-Premise: A Sustainability Analysis.
- Strategies for E-Waste Reduction and Hardware Lifecycle Management.
- Green Software Engineering Principles.
- Implementing Sustainable IT Procurement Policies.

Unit Four: Industrial Applications of Green AI

- AI for Renewable Energy Management and Smart Grids.
- Optimizing Manufacturing Processes for Waste and Energy Reduction.
- Sustainable Supply Chain and Logistics with AI.
- AI in Precision Agriculture for Resource Management.
- Smart Buildings and AI-driven Energy Efficiency.
- AI-powered Environmental Monitoring and Climate Modeling.
- Case Studies: Successful Green Tech Implementations in Industry.

Unit Five: Strategy, Governance, and Future of Sustainable Tech

- Developing a Corporate Sustainable AI Strategy.
- Integrating Green AI into Digital Transformation Roadmaps.
- Change Management and Fostering a Culture of Sustainability.
- Ethical Considerations in Sustainable AI.
- The Future of Green AI: Emerging Trends and Research.
- Measuring and Reporting on Sustainable Technology ROI.
- Capstone Project: Building a Sustainable AI Implementation Plan.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

As AI becomes more integrated into critical infrastructure, how can we balance the drive for computational power with the non-negotiable need for planetary sustainability?

What unique qualities does this course offer compared to other courses?

This course distinguishes itself by offering a holistic and pragmatic approach that bridges the gap between high-level sustainability theory and the technical realities of AI implementation. Unlike programs that focus narrowly on either environmental policy or machine learning algorithms, this curriculum synthesizes both into a cohesive, actionable framework. We move beyond simply identifying the problem of AI's carbon footprint to provide a comprehensive toolkit of solutions, from green algorithm design and energy-efficient hardware selection to strategic corporate implementation. The curriculum is uniquely structured to cater to a diverse audience, enabling IT professionals, sustainability officers, and business leaders to speak the same language and collaborate effectively. A key differentiator is the emphasis on building a robust business case, teaching participants not only how to implement green technology but also how to justify it through ROI analysis and alignment with ESG objectives. By focusing on practical case studies and a capstone project, the course ensures that participants leave not just with knowledge, but with a strategic plan tailored to drive tangible, sustainable change within their own organizations.