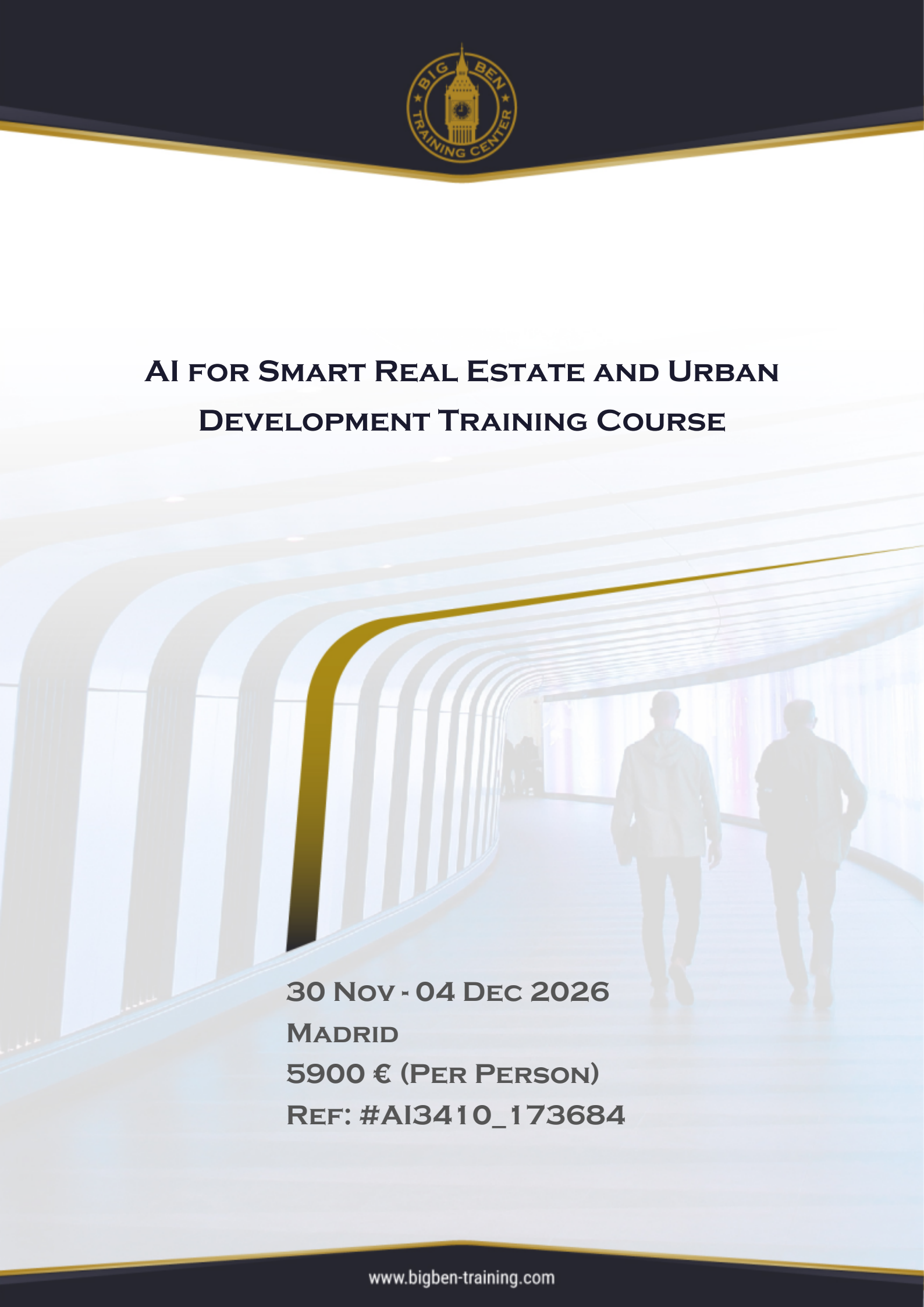
AI for Smart Real Estate and Urban Development Training Course



30 Nov - 04 Dec 2026

Madrid

5900 € (Per Person)

Ref: #AI3410_173684

Course Introduction / Overview:

The convergence of artificial intelligence with real estate and urban planning is catalyzing a paradigm shift in how we design, manage, and inhabit our cities. This course provides a comprehensive exploration of the AI-driven tools and strategies transforming the built environment, from predictive analytics in property valuation to generative design in urban development. As detailed by urbanist Michael Batty in his seminal work, "The New Science of Cities," data-driven approaches are fundamental to understanding and shaping complex urban systems. This program moves beyond theoretical concepts to offer practical, applicable knowledge. Participants will learn to leverage machine learning for market forecasting, optimize site selection through geospatial AI, and contribute to the development of smart, sustainable infrastructure. At BIG BEN Training Center, we have designed this curriculum to empower professionals to navigate the complexities of PropTech and UrbanTech, enabling them to make more informed, efficient, and equitable decisions that will define the future of our urban landscapes. This course is an essential toolkit for anyone looking to lead in the new era of intelligent real estate and city planning.

Target Audience / This training course is suitable for:

- Real Estate Developers and Investors.
- Urban Planners and City Managers.
- Architects and Urban Designers.
- Real Estate Analysts and Consultants.
- Property and Asset Managers.
- Civil Engineers and Infrastructure Planners.
- GIS and Geospatial Analysts.
- Government Officials and Public Policy Advisors.
- Technology and PropTech Professionals.
- Sustainability and ESG Consultants.

Target Sectors and Industries:

- Real Estate Development and Brokerage.
- Urban and Regional Planning.
- Government and Public Administration.
- Architecture, Engineering, and Construction (AEC).
- Investment Banking and Financial Services.
- Property Technology (PropTech) and Smart Cities Technology.
- Environmental and Sustainability Consulting.
- Infrastructure and Utilities Management.
- Legal Services specializing in land use and real estate.

Target Organizations Departments:

- Strategic Planning and Urban Development.
- Real Estate Portfolio and Asset Management.
- Data Analytics and Business Intelligence.
- Investment Analysis and Acquisitions.
- Design and Engineering.
- Sustainability and Corporate Social Responsibility (CSR).
- Information Technology (IT) and Innovation.
- Operations and Facilities Management.
- Policy and Regulatory Affairs.

Course Offerings:

By the end of this course, the participants will have able to:

- Analyze real estate market dynamics and forecast trends using AI-powered predictive models.
- Apply machine learning algorithms for accurate property valuation and investment risk assessment.
- Utilize AI tools for data-driven site selection and optimal land use planning.
- Develop comprehensive strategies for creating smart, efficient, and sustainable urban environments.
- Integrate AI with Geographic Information Systems (GIS) for advanced geospatial analysis.
- Critically evaluate the ethical implications and governance challenges of AI in urban planning.
- Leverage AI for enhancing property management, smart building operations, and tenant experience.
- Formulate data-informed plans for urban mobility, public services, and resilient infrastructure.

Course Methodology:

The training methodology at BIG BEN Training Center is designed to be immersive, interactive, and application-focused. We believe that mastering AI in the built environment requires more than theoretical knowledge; it demands hands-on experience. The course combines expert-led presentations on core concepts with practical workshops where participants will engage with simulated datasets and AI modeling tools. A cornerstone of our approach is the use of real-world case studies, allowing participants to analyze successful smart city projects and innovative PropTech applications from around the globe. Collaborative group projects will challenge teams to develop an AI-driven solution for a contemporary urban or real estate challenge, fostering teamwork and problem-solving skills. Interactive sessions, Q&A panels, and peer-to-peer feedback are integrated throughout the five days to create a dynamic learning environment. This blended approach ensures that participants not only understand the "what" and "why" of AI in this sector but also master the "how," leaving them confident and prepared to implement these advanced strategies within their own organizations.

Course Agenda (Course Units):

Unit One: Foundations of AI in the Built Environment

- Introduction to Artificial Intelligence, Machine Learning, and Deep Learning.
- The Evolution of PropTech and UrbanTech.
- Data Sources and Management for Real Estate and Urban Analysis.
- Key AI Applications in Property and City Planning.
- Understanding Algorithms: Regression, Classification, and Clustering.
- The Role of Big Data and IoT in Smart Cities.
- Ethical Considerations and Bias in Urban AI Models.

Unit Two: AI-Powered Real Estate Analytics and Valuation

- Predictive Modeling for Real Estate Market Trends.
- Automated Valuation Models (AVMs) and Their Limitations.
- AI for Investment Analysis and Risk Assessment.
- Customer Segmentation and Behavior Analysis in Real Estate.
- Optimizing Real Estate Marketing and Sales with AI.
- AI-Driven Property Management and Smart Buildings.
- Analyzing Commercial vs. Residential Real Estate with AI.

Unit Three: AI for Strategic Urban and Land Use Planning

- AI-Enhanced Site Selection and Suitability Analysis.
- Generative Design for Urban Layouts and Architecture.
- Integrating AI with Geographic Information Systems (GIS).
- AI for Zoning Regulation Analysis and Compliance.
- Modeling Urban Growth and Sprawl with AI.
- Environmental Impact Assessment Using AI Tools.
- Community Engagement and Participatory Planning with AI Platforms.

Unit Four: Developing Smart Cities and Sustainable Infrastructure

- AI for Intelligent Transportation Systems and Urban Mobility.
- Smart Grids and AI-Based Energy Management.
- AI in Water and Waste Management Systems.
- Developing Digital Twins for Urban Simulation and Management.
- Public Safety and Emergency Response with AI.
- AI's Role in Sustainable and Resilient Infrastructure.
- Monitoring and Improving Public Health with Urban Analytics.

Unit Five: Governance, Future Trends, and Implementation

- AI Governance and Policy Frameworks for Cities.
- Data Privacy and Security in Smart Urban Environments.
- The Future of Work and its Impact on Urban and Real Estate Demand.
- Emerging AI Technologies: Edge Computing and Federated Learning.
- Developing an AI Strategy for Your Organization.
- Project Showcase: Applying AI to a Real-World Scenario.
- Capstone Session: The Future of AI in Shaping Human Habitats.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

As AI-driven predictive models become more accurate in forecasting urban growth and property values, what are the potential socio-economic consequences for housing affordability and neighborhood gentrification, and what policy frameworks could mitigate negative impacts?

What unique qualities does this course offer compared to other courses?

This course distinguishes itself through its integrated, holistic approach, uniquely bridging the often-siloed domains of real estate finance and public urban planning. While many programs focus narrowly on either PropTech tools for investors or smart city technology for planners, this curriculum provides a comprehensive 360-degree perspective, demonstrating how decisions in one area profoundly impact the other. The emphasis is less on programming specific algorithms and more on strategic application and critical thinking, empowering leaders to ask the right questions of their data science teams. We delve deeply into the crucial, yet frequently overlooked, aspects of ethical governance, data privacy, and social equity, preparing participants not just to be technologists but responsible stewards of urban development. The content is built around strategic foresight, using case studies that explore both the successes and failures of AI implementation globally. This provides a nuanced, real-world understanding that transcends textbook knowledge, equipping participants with the sophisticated judgment required to lead complex projects in the AI-driven era of urbanism.