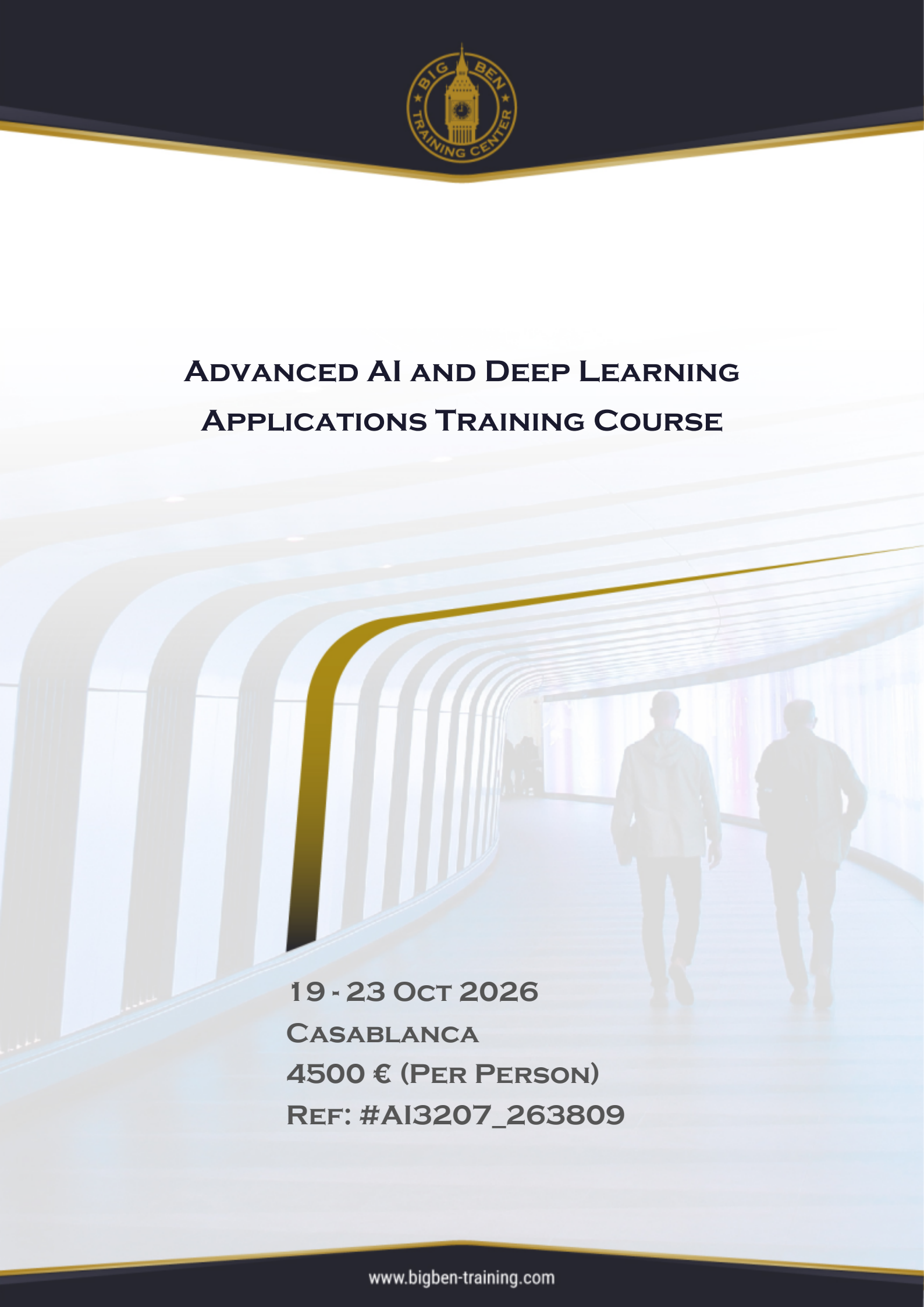
Advanced AI and Deep Learning Applications Training Course



19 - 23 Oct 2026

Casablanca

4500 € (Per Person)

Ref: #AI3207_263809

Course Introduction / Overview:

Artificial intelligence and deep learning have moved from theoretical concepts to indispensable tools driving innovation across every sector. This course, offered by BIG BEN Training Center, provides a comprehensive, advanced exploration of these technologies, focusing on their practical application in real-world business and research challenges. We will delve into the intricacies of neural networks, from foundational architectures like Convolutional Neural Networks (CNNs) and Recurrent Neural Networks (RNNs) to advanced models such as Transformers and Generative Adversarial Networks (GANs). The curriculum covers the entire deep learning pipeline, from data preparation and model training to deployment and optimization. Participants will not only learn the underlying principles but also get hands-on experience with cutting-edge frameworks. We will also address crucial topics like ethical AI, model interpretability, and the societal impact of these powerful systems. This training is ideal for those who have a solid grasp of machine learning fundamentals and are ready to take their skills to the next level. As a leader in the field, Professor Andrew Ng has made complex AI concepts accessible to a global audience, and his work, including the popular online course series, has shaped countless careers in data science. Similarly, the book "Deep Learning with Python" by François Chollet provides an excellent practical guide to building and training deep learning models. This course is designed to empower you with the knowledge and skills to develop advanced AI solutions that drive meaningful changes.

Target Audience / This training course is suitable for:

- Data scientists and machine learning engineers.
- AI researchers and developers.
- Software engineers and architects with an interest in AI.
- Research and development professionals.
- Product managers overseeing AI-driven solutions.
- Technology leaders and consultants.
- Government agencies and equivalents exploring advanced technology.

Target Sectors and Industries:

- Technology and software development.
- Finance and banking.
- Healthcare and medical research.
- Automotive and autonomous systems.
- E-commerce and retail.
- Telecommunications and media.
- Government agencies and equivalents.

Target Organizations Departments:

- Research and Development (R&D).
- Data Science and Analytics.
- Engineering and Product Development.
- IT and Infrastructure.
- Strategic Planning.
- Information Technology.
- Business Intelligence.

Course Offerings:

By the end of this course, the participants will have able to:

- Understand and implement advanced neural network architectures, including CNNs, RNNs, and Transformers.
- Design and train deep learning models for complex tasks like image recognition, natural language processing, and time-series forecasting.
- Apply transfer learning and fine-tuning techniques to achieve high-performance models with less data.
- Evaluate and optimize model performance using advanced metrics and techniques.
- Address key challenges in deep learning, such as overfitting and vanishing gradients.
- Implement best practices for deploying scalable and robust deep learning models.
- Understand the ethical implications and governance of advanced AI systems.

Course Methodology:

This training course from BIG BEN Training Center is structured to provide an immersive and practical learning experience. The methodology combines theoretical lectures with extensive hands-on coding sessions, ensuring that participants can immediately apply the concepts they learn. We'll explore complex topics through detailed case studies, analyzing real-world applications of deep learning in computer vision, natural language processing, and other fields. The interactive sessions will include live coding demonstrations and group exercises, where you'll work with popular frameworks to build and train your own models. There will be strong emphasis on teamwork, with participants collaborating on projects to solve multifaceted problems. Feedback is a core part of our approach, with instructors providing personalized guidance and code reviews to help you refine your skills. This practical, project-based learning model is designed to build a strong portfolio and a deep understanding of the practical aspects of deep learning. This ensures that by the end of the course, you'll be confident in your ability to develop and deploy advanced AI solutions.

Course Agenda (Course Units):

Unit One: Deep Learning Fundamentals and Neural Networks

- A review of machine learning and the transition to deep learning.
- The architecture of artificial neural networks, including layers, neurons, and activation functions.
- Forward and backpropagation, and the role of optimizers.
- Implementing neural networks from scratch using foundational libraries.
- Introduction to popular deep learning frameworks.
- Overcoming challenges like overfitting and underfitting.
- A practical guide to data preprocessing and feature engineering for deep learning.

Unit Two: Convolutional Neural Networks (CNNs) for Computer Vision

- The core concepts of CNNs, including convolutional and pooling layers.
- Building and training CNNs for image classification and object detection.
- Transfer learning with pre-trained models.
- Advanced CNN architecture and their applications.
- Semantic segmentation and image generation using GANs.
- Case study: Implementing a state-of-the-art image recognition system.
- Best practices for model evaluation in computer vision.

Unit Three: Recurrent Neural Networks (RNNs) for Sequence Data

- Introduction to sequence modeling and the challenges of traditional neural networks.
- The architecture of RNNs, including LSTMs and GRUs.
- Building models for natural language processing (NLP) tasks like sentiment analysis and text generation.
- Time-series forecasting and sequential data analysis.
- Understanding word embeddings and their role in NLP.
- Case study: Developing a chatbot using sequence models.
- Model optimization and fine-tuning for sequence data.

Unit Four: Transformer Models and Attention Mechanisms

- The limitations of RNNs and the rise of the Transformer architecture.
- The attention mechanism and its significance.
- Building and fine-tuning Transformer models for a variety of tasks.
- Introduction to Large Language Models (LLMs) and their applications.
- Generative AI and its use in content creation.
- Case study: Using a pre-trained Transformer model for question answering.
- The future of NLP and large-scale models.

Unit Five: Advanced Topics, Ethics, and Deployment

- Deep reinforcement learning fundamentals and applications.
- Understanding and mitigating algorithmic bias and ethical considerations in AI.
- Model interpretability and explainable AI (XAI).
- Deploying deep learning models in production environments.
- The role of MLOps in managing the AI lifecycle.
- A look into the future of AI and deep learning.
- Final project: Building and deploying a complete deep learning solution.
- Frequently Asked Questions:

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

Given the rapid advancements in generative AI, what governance frameworks and ethical guidelines are essential to prevent the misuse of deep learning models while still fostering innovation?

What unique qualities does this course offer compared to other courses?

This training course is designed with an advanced-level focus on practical applications, setting it apart from introductory programs. Instead of just reviewing concepts, we dive deep into the real-world challenges and solutions of using AI and deep learning in a corporate environment. The curriculum is meticulously structured around case studies, giving you a chance to work on problems that mimic what you'd face on the job. We don't just teach the "what" but also the "how" and "why," guiding you through the practical considerations of model selection, optimization, and deployment. Our methodology emphasizes hands-on coding and collaborative problem-solving, so you'll build tangible skills and a portfolio of projects. We also dedicate significant time to the crucial, yet often overlooked, topics of ethical AI, fairness, and interpretability, equipping you to build not only powerful but also responsible AI systems. This course is for professionals who are ready to move beyond the basics and become proficient practitioners in the ever-evolving field of artificial intelligence and deep learning.