Executive Financial Leadership for Strategic CFOs Training Course

06 - 10 Dec 2026

Doha

5500 € (Per Person)

Ref: #AF8676_205974

Course Introduction / Overview:

The role of the Chief Financial Officer has evolved dramatically from a traditional focus on financial control and reporting to a pivotal position as a strategic partner in executive leadership. This transformation demands a new set of skills that blend financial acumen with strategic foresight, leadership, and technological savvy. This course is meticulously designed to equip senior financial professionals with the advanced competencies required to excel in this dynamic environment. Drawing upon contemporary financial theories and practical applications, the program delves into the core pillars of modern financial leadership. As discussed by authors like Steven M. Bragg in his comprehensive work, "The New CFO Financial Leadership Manual," the modern CFO must be a catalyst for value creation and a key driver of corporate strategy. BIG BEN Training Center has developed this immersive experience to bridge the gap between technical financial expertise and the strategic leadership capabilities essential for navigating complex market conditions, driving sustainable growth, and effectively communicating with stakeholders. Participants will explore advanced financial decision-making, enterprise risk management, and the strategic implementation of digital transformation within the finance function, preparing them to lead with confidence and vision.

Target Audience / This training course is suitable for:

- Chief Financial Officers (CFOs).
- Vice Presidents of Finance.
- Finance Directors and Senior Finance Managers.
- Corporate Controllers and Treasurers.
- Heads of Financial Planning and Analysis (FP&A).
- Aspiring financial executives and individuals on a CFO succession track.
- Senior business leaders seeking to enhance their financial and strategic acumen.

Target Sectors and Industries:

- Banking and Financial Services.
- Technology and Telecommunications.
- Manufacturing and Engineering.
- Healthcare and Pharmaceuticals.
- Retail and Consumer Goods.
- Energy, Oil, and Gas.
- Governmental bodies and public sector organizations.
- Consulting and Professional Services.

Target Organizations Departments:

- Finance and Accounting.
- Strategic Planning and Corporate Development.
- Treasury and Risk Management.
- Internal Audit and Compliance.
- Investor Relations.
- Executive Management and Leadership Teams.

Course Offerings:

By the end of this course, the participants will have able to:

- Develop and implement a financial strategy that aligns with and drives overall business objectives.
- Master advanced capital allocation and investment appraisal techniques to maximize shareholder value.
- Lead complex financial operations including mergers, acquisitions, and corporate restructuring.
- Design and oversee robust enterprise risk management frameworks to mitigate financial and operational risks.
- Enhance strategic communication skills for effective engagement with the board, investors, and other key stakeholders.
- Champion digital transformation within the finance function by leveraging data analytics and emerging technologies.
- Cultivate a high-performance finance team through effective leadership, coaching, and talent development.
- Drive organizational performance through advanced financial planning, analysis, and sophisticated performance metrics.

Course Methodology:

The training methodology at BIG BEN Training Center is designed to be highly interactive, experiential, and directly applicable to the challenges faced by senior financial leaders. This course moves beyond traditional lecture-based formats to create a dynamic learning environment. A cornerstone of our approach is the extensive use of real-world case studies, allowing participants to analyze complex business scenarios, debate strategic options, and formulate actionable financial decisions in a risk-free setting. The program emphasizes collaborative learning through group discussions, peer-to-peer feedback sessions, and team-based problem-solving exercises, which simulate the cross-functional collaboration required at the executive level. Interactive workshops will guide participants through advanced financial modeling, risk assessment, and strategic planning simulations. Expert-led sessions will provide deep insights into current trends and best practices in corporate finance and executive leadership. Each participant will be encouraged to develop a personal action plan, ensuring that the skills and knowledge acquired are translated into tangible improvements in their professional roles and organizations upon completion of the course.

Course Agenda (Course Units):

Unit One: The Evolving Role of the Strategic CFO

- The transition from financial controller to strategic business partner.
- Core competencies of the modern Chief Financial Officer.
- Aligning financial strategy with corporate vision and objectives.
- Ethical leadership and establishing a culture of integrity.
- The CFO's role in corporate governance and board relations.
- Strategic thinking and decision-making frameworks for finance leaders.
- Understanding the macroeconomic landscape and its impact on financial strategy.

Unit Two: Advanced Corporate Finance and Capital Strategy

- Advanced capital budgeting and investment decision techniques.
- Optimizing the capital structure and managing the cost of capital.
- Strategies for mergers, acquisitions, and divestitures.
- Valuation methodologies for complex business transactions.
- Advanced treasury and working capital management.
- Shareholder value creation and dividend policy strategies.
- Navigating capital markets and managing financing relationships.

Unit Three: Driving Performance and Value Creation

- Designing and implementing advanced performance management systems.
- Beyond budgeting: Rolling forecasts and agile financial planning.
- The finance function as a strategic business partner to other departments.
- Advanced cost management and profitability analysis techniques.
- Key Performance Indicators (KPIs) for strategic oversight.
- Communicating financial performance to non-financial stakeholders.
- Leveraging financial data for operational and strategic insights.

Unit Four: Enterprise Risk Management and Governance

- Developing a comprehensive enterprise risk management (ERM) framework.
- Identifying, assessing, and mitigating key financial and operational risks.
- The CFO's role in cybersecurity risk oversight.
- Navigating the complex regulatory and compliance environment.
- Internal controls and fraud prevention strategies.
- Crisis management and business continuity planning from a financial perspective.
- Effective reporting to the audit committee and the board of directors.

Unit Five: Executive Leadership, Communication, and Digital Future

- Leading and developing a high-performance finance team.
- Mastering investor relations and stakeholder communication.
- Negotiation and influence skills for the executive level.
- The strategic impact of digital transformation on finance.
- Leveraging AI, machine learning, and data analytics in financial operations.
- The CFO's role in driving sustainability and ESG initiatives.
- Personal leadership branding and career development for the C-suite.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

In an era of rapid technological disruption and economic uncertainty, how can a CFO balance the dual mandates of being a prudent financial steward and a bold strategic catalyst for growth?

What unique qualities does this course offer compared to other courses?

This course distinguishes itself by moving beyond the technical mechanics of finance to cultivate the strategic mindset and leadership acumen that define a truly effective CFO. While other programs may focus heavily on financial modeling or accounting standards, this training course is built around the synthesis of financial expertise with executive leadership. It addresses the critical soft skills—influence, communication, strategic negotiation, and team leadership—that are paramount for success in the C-suite. The curriculum is uniquely forward-looking, with dedicated modules on leading digital transformation, leveraging AI in finance, and integrating ESG considerations into corporate strategy, ensuring participants are prepared for the future of finance, not just its present. The methodology, centered on complex, real-world case studies and peer-to-peer problem-solving among senior professionals, creates an unparalleled environment for high-level strategic thinking. Participants will not just learn what to do; they will explore how to think, lead, and influence as a strategic partner at the highest level of the organization, making this a truly transformational experience rather than a simple skills upgrade.