Strategic Treasury and Liquidity Risk Management Training Course



06 - 10 Dec 2026

Amman

3800 € (Per Person)

Ref: #AF4181_205776

Course Introduction / Overview:

This comprehensive training course provides a deep dive into the critical functions of modern corporate treasury, focusing on strategic cash management, robust liquidity risk frameworks, and effective financial risk mitigation. In today's volatile economic landscape, the treasury department has evolved from a transactional back-office function to a strategic partner essential for corporate stability and growth. This program is designed to equip participants with the advanced skills needed to navigate these complexities. Drawing upon foundational principles articulated by financial scholars like James Van Horne in his seminal work "Financial Management and Policy," the course bridges theory with practical application. Participants will explore best practices in cash flow forecasting, working capital optimization, and the implementation of contingency funding plans. At BIG BEN Training Center, we ensure that delegates learn to build resilient treasury operations that not only preserve capital but also create value, manage relationships with financial institutions, and leverage technology to enhance efficiency and control, making them indispensable assets to their organizations.

Target Audience / This training course is suitable for:

- Treasury Managers and Directors.
- Chief Financial Officers (CFOs) and Finance Directors.
- Financial Controllers and Accountants.
- Corporate Finance Professionals.
- Risk Management Professionals.
- Internal Auditors.
- Financial Analysts and Planners.
- Bankers and Relationship Managers dealing with corporate clients.

Target Sectors and Industries:

- Banking and Financial Services.
- Manufacturing and Industrial sectors.
- Retail and Consumer Goods.
- Technology and Telecommunications.
- Energy, Oil, and Gas.
- Pharmaceuticals and Healthcare.
- Real Estate and Construction.
- Governmental and Public Sector Organizations.

Target Organizations Departments:

- Treasury Department.
- Finance Department.
- Accounting and Financial Reporting.
- Risk Management.
- Internal Audit and Compliance.
- Strategic Planning.
- Procurement and Supply Chain Management.

Course Offerings:

By the end of this course, the participants will have able to:

- Develop and implement a strategic treasury management framework.
- Master advanced cash flow forecasting techniques for improved accuracy.
- Design and execute effective working capital optimization strategies.
- Construct a robust liquidity risk management and measurement system.
- Identify, measure, and hedge against foreign exchange (FX) and interest rate risks.
- Evaluate and select appropriate treasury management systems (TMS).
- Enhance bank relationship management and negotiation strategies.
- Establish strong governance, policies, and internal controls for treasury operations.

Course Methodology:

The training methodology at BIG BEN Training Center is designed to be highly interactive, practical, and engaging, ensuring that participants can immediately apply the learned concepts in their professional roles. We move beyond traditional lectures by incorporating a blended learning approach that includes real-world case studies of corporate treasury successes and failures, allowing for in-depth analysis of strategic decisions. The course heavily emphasizes hands-on workshops and simulation exercises where participants will tackle challenges related to cash forecasting, liquidity stress testing, and risk hedging. Collaborative group discussions and peer-to-peer learning are encouraged to facilitate the sharing of diverse experiences and perspectives. Expert facilitators guide participants through complex topics, providing continuous feedback and fostering a dynamic learning environment. This practical, participant-centered approach ensures a comprehensive understanding of strategic treasury and liquidity risk management, transforming knowledge into tangible skills and capabilities.

Course Agenda (Course Units):

Unit One: Foundations of Modern Corporate Treasury

- The Evolving Strategic Role of the Corporate Treasurer.
- Core Objectives of Treasury Management: Liquidity, Risk, and Yield.
- Understanding the Treasury Organizational Structure.
- Key Interfaces with Other Corporate Departments.
- The Principles of Corporate Governance in Treasury.
- Developing Effective Treasury Policies and Procedures.
- Introduction to Treasury Reporting and Key Performance Indicators (KPIs).

Unit Two: Mastering Cash Flow Forecasting and Optimization

- The Importance of Accurate Cash Flow Forecasting.
- Short-term, Medium-term, and Long-term Forecasting Methodologies.
- Direct vs. Indirect Cash Forecasting Methods.
- Building a Robust Cash Forecasting Model.
- Techniques for Cash Concentration and Pooling.
- Managing Bank Accounts and Optimizing Bank Structures.
- Leveraging Technology for Automated Cash Management.

Unit Three: Strategic Working Capital and Liquidity Management

- Analyzing the Cash Conversion Cycle.
- Strategies for Optimizing Accounts Receivable and Collections.
- Managing Accounts Payable and Supplier Payment Terms.
- Inventory Management Techniques for Cash Release.
- Defining and Measuring Liquidity Risk.
- Developing a Comprehensive Liquidity Risk Management Framework.
- Contingency Funding Planning (CFP) and Stress Testing.

Unit Four: Mitigating Financial Risks in Treasury Operations

- Identifying and Quantifying Foreign Exchange (FX) Risk.
- Natural Hedging vs. Financial Derivatives for FX Risk.
- Understanding and Managing Interest Rate Risk.
- Introduction to Hedging Instruments: Forwards, Futures, Swaps, and Options.
- Managing Counterparty Credit Risk.
- Commodity Price Risk Management Strategies.
- Implementing a Financial Risk Management Policy.

Unit Five: Advanced Treasury, Technology, and Governance

- The Business Case for a Treasury Management System (TMS).
- Selecting and Implementing Treasury Technology.
- The Future of Treasury: AI, Big Data, and Blockchain.
- Bank Relationship Management and Negotiation Tactics.
- Managing Debt, Investments, and Capital Markets Access.
- Ensuring Regulatory Compliance in Treasury Operations.
- The Treasurer as a Strategic Business Partner.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

In an era of increasing geopolitical uncertainty and digital disruption, how can a treasury function evolve from a purely operational role to a strategic partner in driving enterprise value?

What unique qualities does this course offer compared to other courses?

This course distinguishes itself by moving beyond theoretical knowledge to focus on the strategic application of treasury and liquidity management principles in a real-world context. Unlike programs that may concentrate on singular aspects, this training offers a holistic, integrated view, connecting cash flow optimization directly to working capital strategy and enterprise-wide risk mitigation. The curriculum is meticulously structured to build skills progressively, from foundational concepts to advanced strategic planning and the implementation of cutting-edge treasury technology. We emphasize the development of critical thinking through complex case studies and interactive simulations that challenge participants to make decisions under pressure, mirroring the complexities they face professionally. Furthermore, the course content is continuously updated to reflect the latest market trends, regulatory changes, and technological advancements, ensuring that the skills and insights gained are not just current but also forward-looking, preparing participants to lead their treasury functions with confidence and strategic foresight.