Strategic Data Governance for Enterprise Leadership Training Course

20 - 24 Apr 2026

Vienna

5700 € (Per Person)

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Course Introduction / Overview:

In today's fast-paced business world, data is a critical asset, and its effective management is essential for success. This training course, offered by BIG BEN Training Center, is designed to give enterprise leaders the strategic data governance skills they need to lead their organizations. We'll cover everything from building a data governance framework to creating a data culture that supports business growth and innovation. The curriculum is based on real-world examples and modern business principles. We'll also explore concepts from academic and industry leaders, like the work of John Ladley, a well-known expert in data and information management. His book, Data Governance: How to Design, Deploy, and Sustain a Business Strategy, provides a foundation for how to approach data governance not as a technical task but as a key business strategy. Participants will learn how to align data initiatives with business goals, improve data quality, and manage data risks. This course will also look at the ethical responsibilities of data use and how to create policies that protect your company's data assets while enabling data-driven decision-making. We aim to equip leaders with the knowledge to establish a robust data governance program that supports long-term growth and builds trust with customers and stakeholders.

Target Audience / This training course is suitable for:

- C-level executives and senior managers.
- Data governance professionals and data stewards.
- IT and business leaders.
- Chief Data Officers and Chief Information Officers.
- Department heads and directors.
- Risk and compliance officers.

Target Sectors and Industries:

- Financial services and banking.
- Healthcare and pharmaceuticals.
- Technology and software development.
- Retail and e-commerce.
- Government agencies and public administration.
- Telecommunications.
- Manufacturing.

Target Organizations Departments:

- Information Technology (IT) Departments.
- Data Management and Analytics Departments.
- Compliance and Risk Management.
- Legal Departments.
- Business Operations and Strategy.
- Finance and Accounting.
- Marketing and Sales.

Course Offerings:

By the end of this course, the participants will have able to:

- Develop a comprehensive data governance framework for their organization.
- Establish clear roles and responsibilities for data stewardship and ownership.
- Create and implement policies for data quality, security, and privacy.
- Align data governance initiatives with key business objectives.
- Manage data risk and ensure regulatory compliance.
- Lead and promote a data-driven culture throughout the enterprise.
- Evaluate the success of data governance programs using relevant metrics.

Course Methodology:

This training course uses a mix of interactive methods to help you apply what you learn. We move beyond lectures to provide a hands-on experience, making sure you can put these strategic skills to work in your own organization. The course will feature case studies of different businesses that have successfully implemented data governance, giving you a chance to analyze real-world scenarios and develop your own solutions. We will also include interactive sessions where you can work with your peers, share insights, and discuss challenges and strategies. This group work is a key part of the learning process, as it reflects the collaborative nature of data governance in a business. Our expert trainers will provide personalized feedback throughout the course, helping you refine your approach and apply the concepts to your specific business context. The goal is to make sure you leave with a clear plan for implementing data governance and a deeper understanding of how to lead your organization's data strategy. We aim to make the learning process engaging, practical, and directly relevant to the specific needs of enterprise leaders.

Course Agenda (Course Units):

Unit One: The Strategic Imperative of Data Governance

- Defining data governance and its role in enterprise leadership.
- The business case for data governance.
- Aligning data governance with corporate strategy.
- Key components of a data governance framework.
- Understanding data as a business asset.
- The risks of poor data governance.
- Case studies in successful data strategy.

Unit Two: Building the Data Governance Foundation

- Establishing a data governance council and roles.
- Data ownership and data stewardship.
- Developing and communicating data policies and standards.
- Data quality management and its importance.
- Data lineage and metadata management.
- Introduction to data governance tools and platforms.
- Creating a data governance roadmap.

Unit Three: Implementing Data Governance

- Designing and launching a data governance program.
- Phased implementation strategies for different departments.
- Change management and stakeholder engagement.
- Measuring the success of your program.
- Integrating data governance with existing business processes.
- Overcoming common implementation challenges.
- Practical exercises in data policy creation.

Unit Four: Data Security, Privacy, and Compliance

- Data security protocols for enterprise data.
- Data privacy laws and regulations (e.g., GDPR, CCPA).
- Managing data risk and establishing a risk framework.
- Ethical considerations in data use.
- Auditing and monitoring data governance compliance.
- Responding to data breaches and incidents.
- Building trust through transparent data practices.

Unit Five: The Future of Data Leadership

- Emerging trends in data governance and analytics.
- The role of artificial intelligence and machine learning in data management.
- Leading a data-driven culture.
- Best practices for continuous improvement in data governance.
- Advanced topics in data strategy and innovation.
- Final project: Presenting a data governance plan for your organization.
- Reflection and next steps for your career.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

How can leaders move beyond viewing data governance as a mere compliance function and instead embed it as a core driver of innovation and competitive advantage within their organizations?

What unique qualities does this course offer compared to other courses?

This course stands apart by focusing on data governance from an executive and leadership perspective. Unlike other courses that might get into the technical details of data management, this one focuses on the strategic, organizational, and cultural aspects that leaders need to get right. We don't just teach you what data governance is; we show you how to lead it. The content is designed to help you create a data governance framework that directly supports business goals, improves data quality, and reduces risk across the enterprise. We use case studies and real-world examples to show you how to handle the challenges of getting people on board and leading a company-wide change. The focus is on practical, leadership-level skills, such as communicating the value of data, building a data-driven culture, and making sure your data initiatives are successful. The expertise of BIG BEN Training Center is in providing a high-level, strategic view that is essential for leaders who need to make smart, data-informed decisions.