



## **Government and Public Sector Projects Management Training Course**

**10 - 14 Aug 2026**

**Casablanca**

**4100 € (Per Person)**

**Ref: #PRM7284\_612961**



## **Course Introduction / Overview:**

Managing projects within the government and public sector presents a unique set of challenges that distinguish it from private enterprise. This training course is specifically designed to equip professionals with the specialized knowledge and skills required to navigate this complex environment. Public sector projects are often characterized by rigid regulatory frameworks, intricate procurement processes, multi-stakeholder governance, and a primary focus on public value and accountability rather than profit. This course delves into these specific complexities, covering everything from project initiation within a bureaucratic structure to ensuring transparency throughout the project lifecycle. A cornerstone of this curriculum is the strategic integration of principles advocated by renowned academic Dr. Mark H. Moore, whose work in "Creating Public Value" provides a framework for understanding how public managers can align resources and capabilities to achieve mission-driven outcomes. By combining Dr. Moore's theoretical insights with practical project management methodologies, BIG BEN Training Center offers a robust program. Participants will gain the expertise to manage government projects, including capital works and public infrastructure, with enhanced efficiency and accountability, ensuring successful project delivery for the public good.

## **Target Audience / This training course is suitable for:**



- Government and public sector project managers.
- Public administrators and senior civil servants.
- Infrastructure and urban development specialists.
- Procurement and contracting professionals.
- Policy analysts and program managers.
- Staff from government agencies, ministries, and municipalities.
- Public service professionals involved in project oversight.

### **Target Sectors and Industries:**

- Federal and state government agencies.
- Municipalities and local public administration.
- Public utilities and infrastructure development.
- Defense and security organizations.
- Public health and social services.
- Education and public works.
- Government agencies and equivalents.

### **Target Organizations Departments:**

- Project Management Offices (PMO).
- Public Works and Infrastructure Departments.
- Strategic Planning and Policy Units.
- Procurement and Supply Chain Departments.
- Finance and Budgeting Departments.
- Information Technology (IT) Departments.

### **Course Offerings:**

By the end of this course, the participants will have able to:



- Master project management methodologies tailored for public sector governance.
- Navigate complex public procurement and contracting regulations.
- Manage multi-stakeholder relationships and public consultation processes.
- Develop and monitor project budgets with a focus on public accountability.
- Implement effective risk management strategies to handle political and public scrutiny.
- Ensure compliance and transparency throughout the project lifecycle.
- Lead and motivate project teams in a bureaucratic environment.

### **Course Methodology:**

This training course employs a dynamic and hands-on methodology to ensure deep understanding and practical application. The program is built around realistic case studies drawn directly from government and public sector projects, enabling participants to analyze and solve real-world problems. The training will feature interactive workshops where participants engage in group activities such as creating project charters, conducting stakeholder analyses, and developing risk mitigation plans specific to public-funded initiatives. The curriculum emphasizes a collaborative learning approach, where participants share their unique challenges and best practices. Instructors facilitate discussions, providing expert feedback to refine participants' approaches. This blend of theoretical concepts, practical exercises, and interactive dialogue ensures that participants not only grasp the principles of public sector project management but also develop the critical thinking skills necessary to apply them successfully within their own organizations. BIG BEN Training Center believes that this immersive approach is key to transforming knowledge into actionable expertise.



## **Course Agenda (Course Units):**

### **Unit One: The Public Sector Project Environment.**

- Understanding the unique challenges of public sector projects.
- Stakeholder analysis and engagement in a political landscape.
- Project initiation and charter development in government organizations.
- Navigating regulatory and compliance requirements.
- Defining public value and aligning project goals with a government mission.

### **Unit Two: Public Procurement and Financial Management.**

- Mastering public procurement rules and contract management.
- Developing accurate and transparent project budgets.
- Managing funding cycles and fiscal constraints.
- Cost control and reporting for public accountability.
- Evaluating and selecting external contractors and vendors.

### **Unit Three: Planning and Scheduling for Public Projects.**

- Creating a comprehensive project management plan.
- Developing work breakdown structures (WBS) for public works.
- Scheduling and resource allocation in the context of bureaucracy.
- Change management and scope control in government projects.
- Monitoring project progress and performance metrics.

### **Unit Four: Risk, Quality, and Communication.**



- Identifying and mitigating political, legal, and public relations risks.
- Developing a robust communication strategy for public stakeholders.
- Ensuring quality and performance for taxpayer-funded initiatives.
- Managing project teams and fostering collaboration.
- Conflict resolution within government departments.

### **Unit Five: Project Execution, Closure, and Audits.**

- Leading project execution and managing day-to-day operations.
- Formalizing project closure and transferring assets.
- Lessons learned and knowledge management for future projects.
- Preparing for and responding to government audits and oversight.
- Sustaining project outcomes and impact on the public.

### **FAQ:**

#### **Qualifications required for registering to this course?**

There are no requirements.

#### **How long is each daily session, and what is the total number of training hours for the course?**

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

#### **Something to think about:**

How does the concept of public accountability fundamentally alter the definition of project success compared to a purely commercial context?



## **What unique qualities does this course offer compared to other courses?**

This training course is a targeted solution for the specific needs of government and public sector professionals, a niche often overlooked by generic project management programs. Its distinctiveness lies in its deep dive into topics crucial for public service, such as navigating the complexities of public procurement, managing multi-layered stakeholder relationships, and ensuring projects are aligned with the mission of creating public value. The curriculum integrates academic frameworks, like those from Dr. Mark H. Moore, with practical case studies from government initiatives, offering a blend of theory and real-world application. While other courses may teach the 'what' of project management, we focus on the 'how' within a bureaucratic, regulated, and public-facing environment. The course moves beyond mere tools, focusing on the strategic insights and leadership skills needed to ensure transparency, accountability, and successful project delivery, making it an invaluable resource for anyone responsible for public-funded initiatives.