



# **Strategic Global Leadership in International Operations Training Course**

**Ref: #LE5085**



## **Course Introduction / Overview:**

This comprehensive training course, offered by BIG BEN Training Center, is meticulously designed to equip aspiring and current leaders with the essential global leadership competencies required to excel in the complex landscape of international operations. In an era defined by rapid globalization and interconnected markets, effective international business leadership is paramount for organizational success and sustainable growth. Participants will delve into the intricacies of cross-cultural management training, developing a profound global business acumen that transcends geographical boundaries. The curriculum addresses critical aspects such as international operations strategy, leading diverse teams globally, and navigating the challenges of global talent management. Drawing insights from renowned academic works like Erin Meyer's "The Culture Map: Breaking Through the Invisible Boundaries of Global Business," this course provides practical frameworks for understanding and bridging cultural differences, fostering effective global team collaboration, and enhancing international negotiation skills. It explores the nuances of international market entry, supply chain globalization, and geopolitical risk management, ensuring leaders are prepared for the dynamic international business environment. By focusing on strategic global planning and ethical global leadership, BIG BEN Training Center empowers participants to drive digital transformation globally and cultivate a resilient, innovative, and globally competitive enterprise. This program is a vital investment for professionals seeking to master the art of leading across borders and achieving international business success.

## **Target Audience / This training course is suitable for:**



- Senior Managers and Directors overseeing international operations.
- Aspiring Global Leaders and Executives.
- International Project Managers.
- Cross-Cultural Team Leaders.
- Business Development Managers focusing on global markets.
- Human Resources Professionals involved in global talent management.
- Strategy and Planning Executives in multinational corporations.
- Expatriate Managers and those preparing for international assignments.
- Professionals seeking to enhance their global leadership competencies.

## **Target Sectors and Industries:**

- Manufacturing and Industrial Sector.
- Technology and Software Development.
- Financial Services and Banking.
- Consulting and Professional Services.
- Logistics and Supply Chain Management.
- Retail and E-commerce.
- Energy and Utilities.
- Healthcare and Pharmaceuticals.
- Telecommunications.
- Government Agencies and International Organizations.

## **Target Organizations Departments:**



- International Operations Department.
- Global Strategy Department.
- Human Resources Department.
- Business Development Department.
- Supply Chain Management Department.
- Project Management Office.
- Sales and Marketing Department (Global).
- Finance and Accounting Department (International).
- Research and Development Department (Global).
- Legal and Compliance Department (International).

## **Course Offerings:**

By the end of this course, the participants will have able to:

- Develop a robust global leadership framework for international operations strategy.
- Master cross-cultural management training techniques to lead diverse teams globally.
- Formulate effective international market entry strategies and expansion plans.
- Enhance global business acumen for navigating complex international business environments.
- Implement best practices in global talent management and expatriate management.
- Mitigate geopolitical risk management and ensure international compliance.
- Drive global innovation leadership and digital transformation globally.
- Improve international negotiation skills and cross-cultural communication.
- Foster ethical global leadership and sustainable international business practices.
- Build high-performing global team collaboration and organizational development.

## **Course Methodology:**



BIG BEN Training Center employs a dynamic and interactive training methodology designed to maximize learning and practical application of global leadership competencies. This course integrates a blend of theoretical knowledge with hands-on experiential learning, ensuring participants gain actionable insights into international operations strategy. The methodology heavily features real-world case studies, allowing participants to analyze complex international business challenges and develop strategic solutions. Group discussions and interactive sessions are central to the learning process, fostering global team collaboration and encouraging the exchange of diverse perspectives on cross-cultural management training. Role-playing exercises will simulate international negotiation scenarios and cross-cultural communication challenges, providing a safe environment for skill development. Participants will engage in teamwork activities to develop and present solutions to global leadership challenges, reinforcing their global business acumen. Continuous feedback mechanisms, including peer reviews and instructor assessments, will guide individual learning and development. The course also incorporates practical tools and templates for strategic global planning and international project leadership, ensuring participants can immediately apply their newfound knowledge to their respective international operations. This comprehensive approach by BIG BEN Training Center ensures a rich, engaging, and highly effective learning experience.

## **Course Agenda (Course Units):**

### **Unit One Foundations of Global Leadership**



- Defining global leadership in the 21st century.
- Key competencies for leading international operations.
- Understanding the global business environment and its complexities.
- The role of vision and strategy in global leadership.
- Personal leadership assessment for global readiness and development.

## **Unit Two Navigating Cross-Cultural Dynamics**

- Cultural intelligence and its importance in global contexts.
- Models for understanding cultural differences, such as Hofstede and Trompenaars.
- Effective cross-cultural communication strategies and practices.
- Building trust and rapport across diverse cultures and teams.
- Managing cultural clashes and misunderstandings in international settings.

## **Unit Three Strategic Management of International Operations**

- Developing and implementing international business strategies.
- Global market entry strategies and international expansion models.
- Managing global supply chains and logistics efficiently.
- International financial management and geopolitical risk assessment.
- Legal and regulatory frameworks in international business and compliance.

## **Unit Four Leading Global Teams and Talent**

- Building and managing high-performing global virtual teams.
- Global talent acquisition, development, and retention strategies.
- Performance management in a global context and across borders.
- Expatriate management and global mobility programs.
- Fostering innovation and collaboration across diverse global teams.

## **Unit Five Future Trends and Ethical Global Leadership**



- Geopolitical risks and their impact on international operations.
- Digital transformation and its implications for global leadership.
- Ethical decision-making in a globalized world and international business.
- Corporate social responsibility and sustainability in international business.
- Developing a personal global leadership action plan for continuous growth.

## **Frequently Asked Questions: FAQ:**

### **Qualifications required for registering to this course?**

There are no requirements.

### **How long is each daily session, and what is the total number of training hours for the course?**

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

### **Something to think about:**

In what ways must traditional leadership paradigms evolve to effectively address the accelerating pace of digital transformation and geopolitical shifts in global operations?

### **What unique qualities does this course offer compared to other courses?**



This training course distinguishes itself through its holistic and forward-thinking approach to strategic global leadership in international operations. Unlike programs that merely touch upon international business concepts, this course provides an immersive experience into developing actionable global leadership competencies. It integrates cutting-edge insights from academic thought leaders like Erin Meyer, offering practical frameworks for cross-cultural management training that are immediately applicable. The emphasis is not just on theoretical knowledge but on cultivating a profound global business acumen through extensive case studies, interactive simulations, and real-world problem-solving scenarios. Participants will gain unparalleled expertise in navigating complex international operations strategy, from mastering global talent management and expatriate management to effectively mitigating geopolitical risk management. Furthermore, BIG BEN Training Center's commitment to fostering ethical global leadership and sustainable international business practices ensures that participants are not only effective but also responsible global citizens. The course's focus on digital transformation globally and fostering global innovation leadership prepares professionals for the challenges and opportunities of the future, making it an indispensable investment for those aspiring to lead with impact on the global stage.