



# **Real-Time Business Intelligence and Operational Analytics Training Course**

**Ref: #BUI7090**



## **Course Introduction / Overview:**

This course provides a comprehensive exploration of Real-Time Business Intelligence (RTBI) and Operational Analytics, transforming how organizations leverage data for immediate decision-making. In today's fast-paced digital economy, the ability to analyze data as it is generated is no longer a luxury but a critical competitive advantage. This program moves beyond traditional batch-processing BI to immerse participants in the world of streaming data, low-latency processing, and instantaneous insights. As detailed by the renowned author David Loshin in his foundational work, "Business Intelligence: The Savvy Manager's Guide," the evolution of BI is towards immediacy and actionability. This training course, offered by BIG BEN Training Center, is meticulously designed to bridge the gap between theoretical concepts and practical application. Participants will delve into the architecture of real-time data pipelines, master the techniques for developing dynamic operational dashboards, and learn to apply advanced analytics for proactive monitoring, anomaly detection, and predictive alerting. We will explore the core technologies and methodologies that empower businesses to monitor operations, react to market changes instantly, and optimize processes on the fly, ensuring they remain agile and responsive in a data-driven world.

## **Target Audience / This training course is suitable for:**



- Business Intelligence Professionals.
- Data Analysts and Scientists.
- IT Managers and System Architects.
- Operations Managers and Team Leaders.
- Business Analysts seeking to upgrade their skills.
- Software Developers working on data-intensive applications.
- Product Managers overseeing data-driven products.
- Finance and Supply Chain Analysts.

### **Target Sectors and Industries:**

- Financial Services and Banking.
- E-commerce and Retail.
- Telecommunications.
- Manufacturing and Industrial IoT.
- Logistics and Supply Chain Management.
- Healthcare and Life Sciences.
- Energy and Utilities.
- Government and Public Sector Agencies.

### **Target Organizations Departments:**

- Information Technology (IT).
- Operations Management.
- Finance and Accounting.
- Marketing and Sales.
- Customer Service and Support.
- Supply Chain and Logistics.
- Risk Management and Compliance.
- Strategic Planning and Business Development.



## Course Offerings:

By the end of this course, the participants will have able to:

- Differentiate between traditional BI and real-time operational analytics.
- Design and architect robust, scalable real-time data ingestion and processing pipelines.
- Utilize key stream processing frameworks for transforming live data streams.
- Develop and deploy interactive, real-time dashboards for operational monitoring.
- Define and track critical Key Performance Indicators (KPIs) for business activity monitoring.
- Implement techniques for real-time anomaly detection and automated alerting.
- Apply principles of Complex Event Processing (CEP) to identify meaningful patterns in data.
- Integrate machine learning models into streaming analytics workflows.
- Establish data governance and security protocols for real-time data systems.
- Create a strategic roadmap for adopting real-time analytics within an organization.

## Course Methodology:



The training methodology at BIG BEN Training Center is designed to be highly interactive, practical, and engaging, ensuring participants can translate knowledge into tangible skills. This course blends expert-led instruction with hands-on learning experiences. Mornings will focus on foundational concepts, theoretical frameworks, and architectural principles, presented through clear and concise lectures. Afternoons are dedicated to practical application, where participants will engage in collaborative workshops, group discussions, and problem-solving sessions based on real-world case studies from various industries. This approach allows for a deep dive into the challenges and solutions associated with implementing real-time analytics. We emphasize a participant-centered learning environment, encouraging questions and peer-to-peer knowledge sharing. Interactive simulations will be used to model the behavior of real-time data streams, allowing participants to practice building and interpreting operational dashboards in a controlled setting. Continuous feedback from the instructor ensures that all attendees grasp the core concepts and can confidently apply them to their specific organizational context upon completion of the course.

## **Course Agenda (Course Units):**

### **Unit One: Foundations of Real-Time Analytics**



- Introduction to Real-Time Business Intelligence (RTBI).
- Contrasting Traditional BI with Real-Time Analytics.
- Key Concepts: Latency, Throughput, and Data Velocity.
- The Business Value of Operational Intelligence (OI).
- Use Cases Across Industries: Fraud Detection, Supply Chain, and Customer Experience.
- Understanding the Lambda and Kappa Architectures for Data Processing.
- Core Components of a Real-Time Analytics Ecosystem.

## **Unit Two: Architecting Real-Time Data Pipelines**

- Principles of Streaming Data Ingestion.
- Introduction to Message Brokers like Apache Kafka.
- Fundamentals of Stream Processing Engines (e.g., Apache Flink, Spark Streaming).
- Designing Data Schemas for Evolving Real-Time Data.
- Strategies for Handling Out-of-Order Data and Late Arrivals.
- Selecting Appropriate Data Stores for Real-Time Dashboards.
- Ensuring Scalability and Fault Tolerance in Data Pipelines.

## **Unit Three: Operational Analytics and Real-Time Visualization**

- Defining Key Performance Indicators (KPIs) for Operational Monitoring.
- Techniques for Building Effective Real-Time Dashboards.
- Principles of Data Visualization for Streaming Data.
- Implementing Business Activity Monitoring (BAM) Systems.
- Developing Automated Alerting and Notification Mechanisms.
- Integrating Geospatial Data for Real-Time Location Intelligence.
- User Experience (UX) Design for Operational Dashboards.

## **Unit Four: Advanced Real-Time Analytics Techniques**



- Introduction to Complex Event Processing (CEP).
- Writing Rules and Queries to Detect Patterns in Event Streams.
- Applying Statistical Methods for Real-Time Anomaly Detection.
- Integrating Machine Learning Models for Predictive Analytics on Streams.
- Time-Series Analysis for Forecasting and Trend Detection.
- Natural Language Processing (NLP) on Streaming Text Data.
- Techniques for A/B Testing and Experimentation in Real-Time.

## **Unit Five: Governance, Security, and Strategic Implementation**

- Data Governance Frameworks for Streaming Data.
- Ensuring Data Quality and Lineage in Real-Time Systems.
- Security Considerations for Data in Motion and at Rest.
- Managing Schema Evolution and Pipeline Versioning.
- Calculating the Return on Investment (ROI) for Real-Time Analytics Projects.
- Developing a Phased Roadmap for Organizational Adoption.
- Future Trends in Real-Time BI and Operational Analytics.

## **FAQ:**

### **Qualifications required for registering to this course?**

There are no requirements.

### **How long is each daily session, and what is the total number of training hours for the course?**

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

### **Something to think about:**



As real-time data processing becomes ubiquitous, what are the ethical implications of making instantaneous, algorithm-driven decisions that impact customers and operations without human oversight?

## **What unique qualities does this course offer compared to other courses?**

This course distinguishes itself by focusing on the strategic integration of real-time analytics into core business operations, rather than concentrating solely on specific software or programming languages. While many programs teach the "how" of using tools, we emphasize the "why" and "what," enabling participants to architect solutions that deliver tangible business value. Our curriculum is uniquely structured to bridge the communication gap between technical data teams and operational business leaders. We delve into the practical challenges of implementation, such as data governance for streaming data, ensuring data quality in motion, and building a compelling business case to secure organizational buy-in. The content moves beyond basic dashboarding to explore advanced concepts like Complex Event Processing (CEP) and the deployment of machine learning models on live data streams. By grounding technical instruction in real-world case studies and strategic frameworks, this course equips participants not just with technical skills, but with the comprehensive understanding needed to lead and execute successful real-time intelligence initiatives that drive efficiency, mitigate risk, and create a sustainable competitive advantage.