



# **Financial Services Data Management Fundamentals Training Course**

**18 - 22 May 2026**



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**4100 € (Per Person)**

**Ref: #DM6372\_619471**



## **Course Introduction / Overview:**

The financial services industry is in a time of huge change, with a massive increase in data volume, complexity, and strict regulatory requirements. Effective data management is no longer a choice; it is a critical necessity for maintaining competitive advantage and ensuring compliance. This training course gives a complete overview of the fundamental principles and practical strategies for managing financial data effectively. We will cover key topics such as data quality, data governance, data lineage, and the regulatory challenges posed by mandates like Basel III and SOX. The course is designed to give participants a deep understanding of how to manage data to reduce risk, improve operational efficiency, and drive strategic growth. We will look at real-world case studies and best practices from leading financial institutions. As Stephen Few explains in his book, "Signal: Understanding What Matters in a World of Noise," the ability to manage and interpret data is the key to making good business decisions. At BIG BEN Training Center, we understand the unique challenges facing the financial sector. This training course will give participants the skills they need to build robust data management frameworks that ensure data integrity, security, and regulatory compliance.

## **Target Audience / This training course is suitable for:**



- Data analysts and business intelligence professionals.
- Financial risk managers and compliance officers.
- IT managers and data architects.
- Financial auditors and fraud analysts.
- Operations managers in financial institutions.
- Product managers in fintech.
- Data stewards and data governance professionals.

### **Target Sectors and Industries:**

- Banking and credit unions.
- Investment and wealth management firms.
- Insurance companies.
- Fintech startups and financial technology providers.
- Regulatory bodies and government agencies.
- Audit and accounting firms.
- Private equity and venture capital.

### **Target Organizations Departments:**

- Risk Management.
- Compliance and Legal.
- IT and Data Management.
- Internal Audit.
- Operations.
- Business Intelligence.
- Finance and Accounting.

### **Course Offerings:**



By the end of this course, the participants will have able to:

- Implement a comprehensive data governance framework tailored to financial services.
- Ensure data quality and integrity to support accurate reporting and analysis.
- Understand and meet regulatory compliance requirements for financial data.
- Develop data lineage to trace data from source to report.
- Use data management practices to reduce operational risk.
- Apply best practices for financial data security and privacy.
- Improve data-driven decision-making with reliable data.
- Streamline data management processes to increase operational efficiency.

## **Course Methodology:**

This training course uses a mix of teaching methods to give participants a thorough and practical learning experience. We will use interactive sessions, case studies, and group exercises that are based on real-world financial scenarios. Participants will have the opportunity to work in teams to solve common data management problems faced by financial institutions, such as data quality issues and regulatory reporting challenges. Our expert trainers will provide direct feedback and guidance, making sure participants not only understand the concepts but can also apply them effectively. The course is designed to be highly hands-on, with a focus on practical examples rather than just theory. At BIG BEN Training Center, we are committed to providing training that is directly relevant to the professional world. Our methodology makes sure that participants leave with the skills and confidence to address their organization's data management needs.



## **Course Agenda (Course Units):**

### **Unit One: Data Foundations in Financial Services.**

- Understanding the financial data ecosystem.
- The role of data management in a changing regulatory landscape.
- Core principles of data quality and data integrity.
- Data governance in banking and finance.
- Data lifecycle management in a financial context.
- Introduction to Basel III, SOX, and other key regulations.
- The link between data management and risk reduction.

### **Unit Two: Regulatory Compliance and Reporting.**

- Data requirements for regulatory reporting.
- Building a framework for compliance with financial regulations.
- Managing data for anti-money laundering (AML) and knowing your customer (KYC).
- Data privacy regulations and their impact on financial data.
- Understanding data lineage for audit and compliance.
- The importance of audit trails and documentation.
- Case studies in regulatory non-compliance.

### **Unit Three: Data Quality and Risk Management.**

- Measuring and monitoring data quality.
- Techniques for data cleansing and enrichment.
- Using data management to identify and mitigate financial risk.
- Building a data quality scorecard.
- The role of data management in fraud detection.
- Operational risk management through data controls.
- Best practices for data validation.



## **Unit Four: Data Architecture and Technology.**

- The role of data warehouses and data lakes in finance.
- Data modeling for financial services.
- Implementing master data management (MDM).
- Data integration strategies.
- Introduction to cloud data platforms for finance.
- Data security and encryption for sensitive financial data.
- Best practices for data archiving and retention.

## **Unit Five: The Future of Financial Data Management.**

- The impact of AI and machine learning on finance.
- Using data analytics for strategic decision-making.
- Blockchain and its role in data management.
- Managing alternative data sources.
- Building a data-driven culture in financial organizations.
- Emerging trends in financial data technology.
- Final project: designing a data management strategy for a fictional firm.

## **FAQ:**

### **Qualifications required for registering to this course?**

There are no requirements.

### **How long is each daily session, and what is the total number of training hours for the course?**

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

### **Something to think about:**



In an industry where data is both a valuable asset and a significant liability, how can financial institutions build a data management strategy that is not only compliant with today's strict regulations but also agile enough to adapt to future technological innovations and market changes?

## **What unique qualities does this course offer compared to other courses?**

This training course is designed specifically for the financial services industry, giving it a unique advantage over general data management programs. We do not just cover basic concepts; we focus on the unique challenges and regulatory requirements that financial professionals face daily. The content is directly relevant to issues like Basel III compliance, risk management, and fraud detection, all of which are critical to success in this sector. Our course places a strong emphasis on practical application through industry-specific case studies, letting participants work through real-world scenarios. We also go beyond technical skills to address the strategic and cultural aspects of data management, such as building a data-driven culture and managing data for ethical considerations. This combination of deep industry focus, practical exercises, and strategic insight makes this course an essential tool for any professional looking to master data management in the financial world.