Advanced Corporate Treasury and Liquidity Management Training Course



Ref: #BI2482

Course Introduction / Overview:

This comprehensive training course provides an in-depth exploration of the critical functions of corporate treasury and liquidity management in today's dynamic global economy. The program is designed to move beyond theoretical concepts to deliver practical, actionable strategies for optimizing cash flow, managing financial risks, and enhancing overall corporate financial health. As financial expert James C. Van Horne articulated in his seminal work, "Financial Management and Policy," the effective management of a firm's assets is paramount to its success. This course builds on such foundational principles, equipping participants with the tools to master everything from daily cash positioning to long-term capital strategy. Participants will delve into advanced cash flow forecasting techniques, sophisticated risk mitigation strategies, and the latest in treasury technology. BIG BEN Training Center has developed this curriculum to empower finance professionals to transform their treasury departments from operational cost centers into strategic value-adding partners within their organizations, ensuring robust liquidity and sustainable growth.

Target Audience / This training course is suitable for:

- Chief Financial Officers (CFOs).
- Treasury Managers and Directors.
- Financial Controllers and Analysts.
- Corporate Treasurers and Assistant Treasurers.
- Finance Managers and Directors.
- Risk Management Professionals.
- Internal Auditors and Compliance Officers.
- Senior Accountants and Accounting Managers.
- Professionals aspiring to a career in corporate treasury.

Target Sectors and Industries:

- Banking and Financial Services.
- Manufacturing and Engineering.
- Technology and Telecommunications.
- Retail and Consumer Goods.
- Energy, Oil, and Gas.
- Pharmaceuticals and Healthcare.
- Real Estate and Construction.
- Government and Public Sector Organizations.
- Transportation and Logistics.

Target Organizations Departments:

- Finance Department.
- Treasury Department.
- Accounting Department.
- Risk Management Department.
- Internal Audit Department.
- Strategic Planning Department.
- Corporate Finance Department.

Course Offerings:

By the end of this course, the participants will have able to:

- Develop robust and accurate cash flow forecasting models.
- Implement effective working capital management strategies to optimize liquidity.
- Identify, measure, and mitigate key financial risks including FX and interest rate risk.
- Structure and manage effective bank relationships.
- Evaluate and select appropriate treasury management systems (TMS).
- Design and implement cash concentration and pooling structures.
- Understand the principles of capital structure and long-term financing.
- Formulate and execute short-term investment and borrowing strategies.
- Ensure compliance with relevant financial regulations and reporting standards.

Course Methodology:

The training methodology employed by BIG BEN Training Center is designed to be highly interactive, practical, and engaging, ensuring that participants can immediately apply their learning in a professional context. We move beyond traditional lectures to a blended learning approach that includes detailed case study analyses of real-world corporate treasury challenges, allowing participants to dissect complex scenarios and develop strategic solutions. The course heavily features interactive group discussions and workshops, fostering a collaborative environment where professionals can share experiences and best practices. Practical exercises and financial modeling simulations will be used to reinforce key concepts in liquidity management and risk hedging. Our expert instructors facilitate sessions that encourage critical thinking and problem-solving. Continuous feedback is provided throughout the course to ensure a deep understanding of the material and to help participants build the confidence needed to implement advanced treasury strategies within their own organizations.

Course Agenda (Course Units):

Unit One: Foundations of Modern Corporate Treasury

- The Strategic Role of the Treasury Function.
- Core Treasury Objectives and Responsibilities.
- Developing a Comprehensive Treasury Policy.
- Understanding the Global Financial Landscape.
- Fundamentals of Cash and Liquidity Management.
- The Relationship Between Treasury, Risk, and Corporate Strategy.
- Key Performance Indicators (KPIs) for Treasury.

Unit Two: Strategic Cash and Liquidity Management

- Advanced Cash Flow Forecasting Techniques and Models.
- Managing the Cash Conversion Cycle.
- Optimizing Working Capital Components.
- Strategies for Cash Concentration and Notional Pooling.
- Managing Bank Accounts and Relationships Effectively.
- Short-Term Investment and Borrowing Strategies.
- Implementing In-House Banking Structures.

Unit Three: Managing Financial Risks

- Identifying and Quantifying Financial Risks.
- Foreign Exchange (FX) Risk Management and Hedging.
- Interest Rate Risk Management and Hedging.
- Commodity Price Risk Exposure.
- Counterparty and Credit Risk Mitigation.
- Introduction to Derivatives for Hedging (Forwards, Futures, Swaps, Options).
- Developing a Coherent Financial Risk Management Framework.

Unit Four: Treasury Operations and Technology

- The Role of a Treasury Management System (TMS).
- Selecting and Implementing a TMS.
- Global Payment Systems and Technologies (e.g., SWIFT).
- Automating Treasury Processes and Workflows.
- Cybersecurity and Fraud Prevention in Treasury Operations.
- Bank Relationship Management and Fee Analysis.
- The Impact of FinTech and Digitalization on Treasury.

Unit Five: Advanced Topics in Corporate Finance and Treasury

- Optimizing the Corporate Capital Structure.
- Long-Term Debt and Equity Financing Decisions.
- Shareholder Value and Dividend Policy.
- Supply Chain Finance and Trade Finance Solutions.
- Mergers and Acquisitions from a Treasury Perspective.
- Regulatory Compliance and Reporting in Treasury.
- The Future of the Treasury Profession: Becoming a Strategic Advisor.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

In an era of increasing digital disruption and global economic volatility, how can the corporate treasury function evolve from a purely operational role to a strategic partner in driving long-term enterprise value?

What unique qualities does this course offer compared to other courses?

This course distinguishes itself by focusing on the strategic integration of treasury management within the broader corporate framework, rather than treating it as an isolated operational function. While many programs concentrate solely on the tools and mechanics, our curriculum emphasizes the "why" behind the "how," empowering participants to think like strategic financial leaders. We delve deeply into real-world case studies that illustrate both successes and failures in corporate treasury, providing invaluable lessons in risk, liquidity, and capital management. The course content is forward-looking, addressing the transformative impact of FinTech, digitalization, and regulatory changes on the treasury landscape. Unlike other courses, we foster a highly interactive and collaborative learning environment that encourages the exchange of diverse industry experiences. The focus is on building analytical and decision-making capabilities, ensuring that participants leave not just with new knowledge, but with the enhanced judgment and strategic foresight required to navigate complex financial challenges and add tangible value to their organizations.